





GENESIS

Twenty Seventeen

Where to begin?

So much has happened at Genesis towers since we last wrote an intro page that a simple question like that becomes quite the head scratcher. However, we like a challenge.

If you're reading a Genesis catalogue for the first time, you'll be pleased to know that we obsess about all things bicycle. Geometry numbers, frame material, componentry choice, saddle width, cable guide design, crayon colour, tan-walls or no tan-walls (you win some, you lose some!), nothing gets overlooked as we strive to make the kind of bikes that we enjoy riding and hopefully you will too.

2017 sees the introduction of a host of new models, spanning multiple genres and even blurring some of the lines that sit in between. Beauty, practicality and efficiency all rolled into a tidy bicycle shaped package.

Find yours here....

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Materials

It's Not Just Steel

Black Magic.

As you'll know, we're not material snobs at Genesis. Depending on what's best for the bike and the intended usage you'll find steel, titanium, aluminium and of course, carbon.

Carbon is the newest material we've worked with, but as with steel, we use a few variations to bring out the best in the frame. 24, 30 and 40 Ton carbon is used across the Genesis range in a variety of ways.

The Datum uses a blend of 24/30T, this offers a perfect combination of strength, comfort and stiffness that's ideal for those adventures into the unknown.

The Zero and the Zero Disc on the other hand, both use a 30/40T mix. Whilst still providing a great combination of the qualities listed above. The higher modulus carbon used shaves some weight, making it perfect for performance road cycling.

When creating a frame with these different grades of carbon, we ensure that we get the mix just right.

For example on the Zero, high modulus 40 Ton carbon is used on the sides of the down tube and away from the centre line of the frame as a way to increase stiffness and withstand high lateral forces. Whereas the head tube area is made with medium modulus 30 Ton carbon, which increases the strength in a high impact area. Using the right grade of material in the right part of the frame provides the exciting riding experience that Genesis has become known for.



Reynolds 853

(1200-1350 MPa)

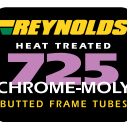
Very similar in strength to 853 but thanks to its 17% Chromium content (thus designating it a stainless steel), with excellent corrosion resistance to boot. Reynolds 931 is a seamless, cold-worked, precipitation-hardening (also known as artificial aging/ age hardening) steel-alloy based on a Carpenter Technology custom 630/17-4PH grade alloy composition. Used extensively in both the aviation and motorsport industries, 931 is 'Builder-friendly stainless' in that it's more workable and less labour-intensive than 953 (reflected somewhat in the price).



Reynolds 853

(1250-1400 MPa)

Probably the most popular and widely used of all of Reynolds' performance-orientated steel offerings; hitting that sweet spot of performance, weight and cost. Drawn at their Birmingham workshop, 853 is a seamless, cold-drawn, heat-treated Chromoly with the added benefit of air-hardening properties. In layman's terms this means that the material's strength increases after welding (and cooling) – particularly beneficial in boosting fatigue life of the weld join areas.



Reynolds 725

(1080-1280 MPa)

Classic seamless Chromoly (as above) but heat-treated to boost tensile strength. Think of it as Chromoly on steroids. It's heated to around 1600F where by a structural change in the steels' crystal lattice occurs (a stronger, more uniform orientation), it's then quenched (cooled rapidly) to lock-in the structural change. As it's stronger we can get away with using less of it, so thinner butts are the order of the day helping to achieve a lighter overall frame weight and livelier ride without compromising strength.



Mjölñir

(700-900 MPa)

AKA 'Thor's Hammer' and pronounced 'Myol-n(ee)r' (rolls off the tongue, eh?). Our double-buttet, cold-drawn, seamless, Taiwanese Chromoly tubeset also goes by the aliases of 4130, Cr-Mo and Chromo. It's a like-for-like replacement

for other, identical branded Chromoly tubing and ultimately means a saving can be passed onto you via either a healthy price drop or a little more room for up-specing elsewhere without sacrificing performance. The starting point for many a tough, affordable steel frame.



ALX Alloy

Our brand new hybrid double-buttet alloy tubeset – a clever mix of two differing grade alloys to help give us high levels of stiffness in certain areas and compliance/flex in others. The higher density 6066 downtube and chainstays provides the basis for a stiff and efficient pedalling platform, whilst the 6061 toptube, seat tube and seatstays help give and added element of compliance and comfort, acting as a nice buffer between rider and road.

MADISON GENESIS

Continuing their philosophy of developing British talent, UCI Continental team Madison Genesis have delivered new names to the forefront of the domestic scene in 2016.

Tom Stewart and Matt Holmes both finished in the top-20 at the Tour de Yorkshire, with Stewart also claiming wins at the Lincoln GP and Velothon Wales – all aboard the latest carbon Zero.

From the the gravel secteurs of the Rutland-Melton CICLE Classic to the tight street circuits of the Tour Series the bike developed in conjunction with the team proved itself in all conditions.

To learn more about the Madison Genesis team, visit www.madisongenesis.co.uk





Road Performance

Choose your weapon.

Our road performance range gets some subtle changes to existing models and a not so subtle addition to the line-up for 2017.

Drawing on four seasons of race team feedback, we're proud to introduce the Zero Disc (no fingers were lost in the making of this bicycle). Combining our carbon fibre learnings from the Zero and the much loved 'race geometry' of the Volare, the Zero Disc is the perfect choice for roadies that want the latest technology.

Zero returns with some stealthy graphics and a plush ride that is loved by pro roadies and weekend warriors alike. Utilising a mixture of 30/40 ton high-modulus uni-directional carbon fibre (try saying that after a few beers), the Zero is perfect for anything from crit racing to long days in the saddle.

Last but most certainly not least, Volare. Volare has been honed using four years of racing in the Pro peloton. Whilst the chassis remains the same, updated graphics add to the mystique of this modern day classic. If it ain't broke...

ZERO.DISC

Zero Disc Z.i Di2

SRP: £3299.99 | Sizes: XS - S - M - L - XL | Colour: Light Grey w/ Blue

Frame: 30/40T Monocoque Carbon Road Race Disc w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Carbon Road Race Disc w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm Thru-Axle
Headset: Prestine PT-1860C- 616
Drivetrain: Shimano Ultegra FC-6800 / 52-36T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano ST-R785 2x11 Di2
Front Derailleur: Shimano Ultegra FD-6870 Di2
Rear Derailleur: Shimano Ultegra RD-6870 Di2 / SS cage
Cassette: Shimano CS-5800-11 / 11-28T
Wheelset: Fulcrum Racing 5 DB
Tyres: Continental Grand Sport Race 700x25c
Brakes: Shimano BR-RS805 hydraulic brakes w/Shimano SMRT81 160mm rotors
Levers: Shimano ST-R785
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Tranz-X / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 8.2kg (Medium w/o Pedals)



ZERO.DISC

Zero Disc Z.3

SRP: £2899.99 | Sizes: XS - S - M - L - XL | Colour: Pearl White w/ Bright Red

Frame: 30/40T Monocoque Carbon Road Race Disc w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Carbon Road Race Disc w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm Thru-Axle
Headset: Prestine PT-1860C- 616
Drivetrain: Shimano Ultegra FC-6800 / 52-36T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano ST-R685 2x11
Front Derailleur: Shimano Ultegra FD-6800
Rear Derailleur: Shimano Ultegra RD-6800/ SS cage
Cassette: Shimano CS-5800-11 / 11-28T
Wheelset: Fulcrum Racing 5 DB
Tyres: Continental Grand Sport Race 700x25c
Brakes: Shimano BR-RS805 hydraulic brakes w/Shimano SMRT81 160mm rotors
Levers: Shimano ST-R685
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Tranz-X / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 8.3kg (Medium w/o Pedals)





ZERO.DISC

Zero Disc Z.2

SRP: £2399.99 | Sizes: XS - S - M - L - XL | Colour: Phantom Black w/ Yellow

Frame: 30/40T Monocoque Carbon Road Race Disc w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Carbon Road Race Disc w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm Thru-Axle
Headset: Prestine PT-1860C- 616
Drivetrain: Shimano 105 FC-5800 / 52-36T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano RS505 2x11
Front Derailleur: Shimano 105 FD-5800
Rear Derailleur: Shimano 105 FD-5800/ SS cage
Cassette: Shimano CS-5800-11 / 11-28T
Wheelset: Fulcrum Racing Sport DB
Tyres: Continental Grand Sport Race 700x25c
Brakes: Shimano BR-RS505 hydraulic brakes w/Shimano SMRT81 160mm rotors
Levers: Shimano ST-R505
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Tranz-X / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 8.5kg (Medium w/o Pedals)





ZERO.DISC

Zero Disc Z.1

SRP: £2199.99 | Sizes: XS - S - M - L - XL | Colour: Raw Carbon w/ White

Frame: 30/40T Monocoque Carbon Road Race Disc w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Carbon Road Race Disc w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm Thru-Axle
Headset: Prestine PT-1860C- 616
Drivetrain: Shimano Tiagra FC-4700 / 52-36T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano RS405 2x10
Front Derailleur: Shimano Tiagra FC-4700
Rear Derailleur: Shimano Tiagra FC-4700/ SS cage
Cassette: Shimano CS-HG500-10 / 12-28T
Wheelset: Fulcrum Racing Sport DB
Tyres: Continental Grand Sport Race 700x25c
Brakes: Shimano BR-RS405 hydraulic brakes w/Shimano SMRT81 160mm rotors
Levers: Shimano ST-R405
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Tranz-X / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 9kg (Medium w/o Pedals)



ZERO.DISC

Zero Disc Frameset

SRP: £1799.99 | Sizes: XS - S - M - L - XL | Colour: Light Grey w/ Blue

Frame: 30/40T Monocoque Carbon Road Race Disc w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Carbon Road Race Disc w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm Thru-Axle
Headset: Prestine PT-1860C- 616
Bottom Bracket: BB86 Press-fit (not incl.)
Front Derailleur: Braze-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 1.44kg Large incl. F&R Axle, Seat Collar and Headset



ZERO.DISC

Zero Disc Team Frameset

SRP: £1799.99 | Sizes: XS - S - M - L - XL | Colour: Madison Genesis Replica

Frame: 30/40T Monocoque Carbon Road Race Disc w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Carbon Road Race Disc w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm Thru-Axle
Headset: Prestine PT-1860C- 616
Bottom Bracket: BB86 Press-fit (not incl.)
Front Derailleur: Braze-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 1.44kg Large incl. F&R Axle, Seat Collar and Headset





Team Talk

Tom Stewart

Part of the Madison Genesis team since 2014, Tom Stewart has developed into one of Britain's most exciting talents. Thriving in the toughest races, Tom has piloted the Volare and Zero to Tour of Britain and Tour de Yorkshire success – we caught up with the Yorkshireman to talk riding and racing.

How would you describe your season so far – what have been your highlights?

The season so far has gone well. The Tour de Yorkshire was an obvious highlight for the team. We had guys in the break everyday and on the final 'queen' stage we showed tremendous team strength having guys animating the race against the best in the world. And of course having the race visit my hometown of Doncaster was fantastic. A couple more strong showings from the team helped me take the win at the Lincoln GP and Velothon Wales. They're both special races to win. Both are events that exemplify what makes a great race and from a rider's perspective, a real honour to win.

Away from racing, what sort of riding do you enjoy most?

I really think it's important to maintain that sense of adventure I felt as a young lad going out on BMXs with my mates getting lost. Nowadays that means taking my road bike where I haven't been before around where I live. I have a Genesis Volare at home to train on and it regularly gets taken out of bounds... My friends and I have a habit of seeing what we can get down on road bikes. It's a great laugh. We have routes with bridleways and tracks and allsorts. Sometimes we get carried away but it's bloody good fun.

What was your last cycling adventure and what happened?

Each winter I visit Gran Canaria a few times for training blocks but the first trip is always just base miles, so I get to go exploring the island. Last winter I had my Genesis Volare there with me. It's light and fast and just rolls beautifully along the silky tarmac there lovely. One day I'd aimed to get to a coastal village on the other side of the island but the route has no shortcut home so if you're going, you're committed. The ride ended up being eight hours but it was an absolutely stunning route I found just by chance. I'll do it again this winter for sure.

If you could explore anywhere in the world by bike, where would you choose?

I'd like to explore Italy by bike. I find that when I'm somewhere new a car is too fast and you miss everything but I get bored walking. Cycling lets you cover ground without letting it all pass you by. Italy would be a great place for that. The combination of culture, architecture, landscape, food and drink would make for a fantastic cycling adventure. I think about it often, get a solid but fast tourer built up and just explore.

Which Genesis bike would you like to try but haven't yet?

I'd be intrigued to try a fat bike just to see what the fuss is about. As for a bike to own though I've always fancied something like a Croix De Fer Ti or maybe even a Datum, built up with really nice kit to keep it light but make it a proper 'explorer' bike. I have racing bikes but something just to keep on hand for the odd adventure, maybe even get that trip to Italy off the ground...

ZERO

Zero Z.3

SRP: £2299.99 | Sizes: XS - S - M - L - XL | Colour: Phantom Black w/ Yellow

Frame: 30/40T Monocoque Carbon Road Race w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Genesis Carbon SL Road Race w/ 1.5" - 1-1/8" Tapered Steerer
Headset: FSA Orbit C-40, NO.42
Drivetrain: Shimano Ultegra FC-6800 / 52-36T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano Ultegra ST-6800 / 2x11 speed
Front Derailleur: Shimano Ultegra FD-6800
Rear Derailleur: Shimano Ultegra RD-6800 / SS cage
Cassette: Shimano CS-5800-11 / 11-28T
Wheelset: Fulcrum Racing 7LG
Tyres: Continental Continental Grand Sport Race 700x25c
Brakes: Shimano Ultegra BR-6800
Levers: Shimano Ultegra ST-6800
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Tranz-X / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 8.1kg (Medium w/o Pedals)



ZERO

Zero Z.1

SRP: £1699.99 | Sizes: XS - S - M - L - XL | Colour: Pure White w/ Bright Orange

Frame: 30/40T Monocoque Carbon Road Race w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Genesis Carbon SL Road Race w/ 1.5" - 1-1/8" Tapered Steerer
Headset: FSA Orbit C-40, NO.42
Drivetrain: Shimano Tiagra FC-4700 / 52-36T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano Tiagra ST-4700 / 2x10 speed
Front Derailleur: Shimano Tiagra FD-4700
Rear Derailleur: Shimano Tiagra RD-4700 / SS cage
Cassette: Shimano CS-HG500-10 / 12-28T
Hubs: Joytech A171CC/F192RCC
Rims: Alex CX26
Tyres: Continental Ultra Sport II 700x25c
Brakes: Shimano Tiagra BR-4700
Levers: Shimano Tiagra ST-4700
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Tranz-X / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 9.6kg (Medium w/o Pedals)



ZERO

Zero Frameset

SRP: £1499.99 | Sizes: XS - S - M - L - XL | Colour: Phantom Black w/ Yellow

Frame: 30/40T Monocoque Carbon Road Race w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Genesis Carbon SL Road Race w/ 1.5" - 1-1/8" Tapered Steerer
Headset: FSA Orbit C-40, NO.42
Bottom Bracket: BB86 Press-fit (not incl.)
Front Derailleur: 31.8mm Band-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 1.54kg Medium incl. F&R Axle, Seat Collar and Headset



ZERO

Zero Team Frameset

SRP: £1499.99 | Sizes: XS - S - M - L - XL | Colour: Madison Genesis Replica

Frame: 30/40T Monocoque Carbon Road Race w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Genesis Carbon SL Road Race w/ 1.5" - 1-1/8" Tapered Steerer
Headset: FSA Orbit C-40, NO.42
Bottom Bracket: BB86 Press-fit (not incl.)
Front Derailleur: 31.8mm Band-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 1.54kg Medium incl. F&R Axle, Seat Collar and Headset



ZERO

Zero Z.2

SRP: £1999.99 | Sizes: XS - S - M - L - XL | Colour: Pearl White w/ Black

Frame: 30/40T Monocoque Carbon Road Race w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Genesis Carbon SL Road Race w/ 1.5" - 1-1/8" Tapered Steerer
Headset: FSA Orbit C-40, NO.42
Drivetrain: Shimano 105 FC-5800 / 52-36T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano 105 ST-5800 / 2x11 speed
Front Derailleur: Shimano 105 FD-5800
Rear Derailleur: Shimano 105 RD-5800 / SS cage
Cassette: Shimano CS-5800-11 / 11-28T
Wheelset: Fulcrum Racing 7LG
Tyres: Continental Continental Grand Sport Race 700x25c
Brakes: Shimano 105 BR-5800
Levers: Shimano 105 ST-5800
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Tranz-X / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 8.46kg (Medium w/o Pedals)



VOLARE

931 Frameset

SRP: £1699.99 | Sizes: XS - S - M - L - XL | Colour: Real Steel

Frame: Reynolds 931 Precipitation Hardening Stainless Steel
Fork: ADK Full Carbon Road Race w/ 1.5-1 1/8" Tapered Steerer
Headset: FPD Dozer-1189
Bottom Bracket: BB86 Press-Fit (not Incl.)
Front Derailleur: 31.8mm Band-On (not Incl.)
Seatpost: 27.2mm (not Incl.)
Weight: 2.41kg Medium w/ Seat Collar and Headset



VOLARE

853 Frameset

SRP: £899.99 | Sizes: XS - S - M - L - XL | Colour: Devonport Grey

Frame: Reynolds 853 Seamless Air-Hardening heat treated Steel
Fork: ADK Full Carbon Road Race w/ 1.5-1 1/8" Tapered Steerer
Headset: FPD Dozer-1189
Bottom Bracket: BB86 Press-Fit (not Incl.)
Front Derailleur: 31.8mm Band-On (not Incl.)
Seatpost: 27.2mm (not Incl.)
Weight: 2.48kg Medium w/ Seat Collar and Headset





Road Sportive

Ride in style.

Our road sportive range has options in abundance, so much so that even we have trouble picking our favourite.

Whether you favour the classic flavour of the Equilibrium, harbour feelings for the slightly lairy Equilibrium Disc or shoot for the reliable gateway into road cycling that is the Delta, we've got something for you.

A wide array of frame materials come into their own in the Road Sportive category. From the plush 'magic carpet' feeling of Reynolds 931 to our very own Mjöllnir (it's a catchy name) branded Taiwanese Chromoly tubeset, there is a bicycle for every adventure and price point.

Throw on a retro jersey and don your casquette, it's time to ride in style.



EQUILIBRIUM^{disc}

30

SRP: £1999.99 | Sizes: XS - S - M - L - XL | Colour: Goodwin Racing Green

- Frame: Reynolds 725 Heat-Treated Chromoly
- Fork: Carbon Road Disc w/ 1-1/8"
- Headset: Prestine PT-1806-616 1-1/8" - 1-1/2" tapered
- Drivetrain: Shimano Ultegra FC-6800 / 52-36T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
- Bottom Bracket: Shimano BBR-60B
- Shifters: Shimano ST-RS685 2x11
- Front Derailleur: Shimano Ultegra FD-6800
- Rear Derailleur: Shimano Ultegra RD-6800 / SS cage
- Cassette: Shimano CS-5800-11 / 11-28T
- Wheelset: Fulcrum Racing Sport DB
- Tyres: Clement Strada LGG 700x28c 60TPI w/ tanwall
- Brakes: Shimano BR-RS785 hydraulic brakes w/160/140mm TR160 rotors
- Levers: Shimano ST-RS685
- Grips/Tape: Velo tape w/Gel
- Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
- Handlebar: Genesis Furio Pro / 118mm drop x 70.9mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
- Seatpost: Genesis Alloy / 27.2x350mm
- Saddle: Genesis Road Comfort
- Weight: 10kg (Medium w/o Pedals)



EQUILIBRIUM^{disc}

20

SRP: £1649.99 | Sizes: XS - S - M - L - XL | Colour: Pacific Blue

Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Carbon Road Disc w/ 1-1/8" Steerer
Headset: Prestine PT-1806-616 1-1/8" - 1-1/2" tapered
Drivetrain: Shimano 105 FC-5800 / 52-36T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500
Shifters: Shimano ST-RS505 2x11
Front Derailleur: Shimano 105 FD-5800
Rear Derailleur: Shimano 105 RD-5800 / SS cage
Cassette: Shimano CS-5800-11 / 11-28T
Wheelset: Fulcrum Racing Sport DB
Tyres: Clement Strada LGG 700x28c 60TPI w/ tanwall
Brakes: Shimano BR-RS785 hydraulic brakes w/160/140mm TR160 rotors
Levers: Shimano ST-RS505
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Furio Pro / 118mm drop x 70.9mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 10.12kg (Medium w/o Pedals)



EQUILIBRIUM^{disc}

10

SRP: £1249.99 | Sizes: XS - S - M - L - XL | Colour: Putty

Frame: Mjöltnir Seamless Double-Butted Cromoly
Fork: Carbon Road Disc w/ 1-1/8" Steerer
Headset: Prestine PT-1806-616 1-1/8" - 1-1/2" tapered
Drivetrain: Shimano Tiagra FC-4700 / 52-36T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500
Shifters: Shimano Tiagra ST-4700 / 2x10 speed
Front Derailleur: Shimano Tiagra FD-4700
Rear Derailleur: Shimano Tiagra RD-4700 / SS cage
Cassette: Shimano CS-HG500-10 / 12-28T
Wheelset: Fulcrum Racing Sport DB
Tyres: Clement Strada LGG 700x28c 60TPI w/ tanwall
Brakes: TRP HY-RD mechanical-hydraulic caliper w/160/140mm TR160 rotors
Levers: Shimano Tiagra ST-4700
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Furio Pro / 118mm drop x 70.9mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 10.86kg (Medium w/o Pedals)



EQUILIBRIUM^{disc}

725 Frameset

SRP: £549.99 | Sizes: XS - S - M - L - XL | Colour: Pearl White

Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Carbon Road Disc w/ 1-1/8" Steerer
Headset: Prestine PT-1806-616 1-1/8" - 1-1/2" tapered
Bottom Bracket: BSA 68 (not Incl.)
Front Derailleur: 28.6mm Band-on (not Incl.)
Seatpost: 27.2mm (not Incl.)
Weight: 3kg Medium w/ Seat Collar and Headset





Equilibrium

20

SRP: £1199.99 | Sizes: XS - S - M - L - XL | Colour: Chiron Blue

Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Carbon Road Disc w/ 1-1/8" Alloy Steerer
Headset: Prestine PT-1770 1-1/8" semi cartridge
Drivetrain: Shimano 105 FC-5800 / 50-34T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-5800
Shifters: Shimano 105 ST-5800 / 2x11 speed
Front Derailleur: Shimano 105 FD-5800
Rear Derailleur: Shimano 105 RD-5800 / SS cage
Cassette: Shimano CS-5800-11 / 11-28T
Hubs: Joytech A171CC/F192RCC-11S
Rims: Jalco DRX20
Tyres: Clement Strada LGG 700x25c 60TPI w/ tanwall
Brakes: Promax RC-482
Levers: Shimano 105 ST-5800
Grips/Tape: Velo tape w/Gel
Stem: Genesis AS-007 / + - 7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis alloy / 125mm drop x 70mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 9.44kg (Medium w/o Pedals)



Equilibrium

10

SRP: £999.99 | Sizes: XS - S - M - L - XL | Colour: Ruby Red

Frame: Mjölñir Seamless Double-Butted Cromoly
Fork: Carbon Road Disc w/ 1-1/8" Alloy Steerer
Headset: Prestine PT-1770 1-1/8" semi cartridge
Drivetrain: Shimano Tiagra FC-4700 / 50-34T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500
Shifters: Shimano Tiagra ST-4700 / 2x10 speed
Front Derailleur: Shimano Tiagra FD-4700
Rear Derailleur: Shimano Tiagra RD-4700 / SS cage
Cassette: Shimano CS-HG500-10 / 12-28T
Hubs: Joytech A171CC/F192RCC
Rims: Jalco DRX20
Tyres: Clement Strada LGG 700x25c 60TPI w/ tanwall
Brakes: Promax RC-482
Levers: Shimano Tiagra ST-4700
Grips/Tape: Velo tape w/Gel
Stem: Genesis AS-007 / + - 7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis alloy / 125mm drop x 70mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Pedals: NW-91K w/ Toeclip
Weight: 9.76kg (Medium w/o Pedals)



Equilibrium

725 Frameset

SRP: £449.99 | Sizes: XS - S - M - L - XL | Colour: Pearl White

Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Carbon Road Disc w/ 1-1/8" Alloy Steerer
Headset: Prestine PT-1770 1-1/8" semi cartridge
Bottom Bracket: BSA 68mm (not Incl.)
Front Derailleur: 28.6mm Band-on (not Incl.)
Seatpost: 27.2mm (not Incl.)
Weight: 2.72kg Medium w/ Seat Collar and Headset



DELTA

20

SRP: £849.99 | Sizes: XS - S - M - L - XL | Colour: Electric Blue

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium
Fork: Carbon Road w/ 1-1/2"-1-1/8" Tapered Alloy Steerer
Headset: Prestine PT-F23 1-1/8" - 1-1/2" tapered
Drivetrain: Shimano Tiagra ST-4700 / 2x10 speed
Bottom Bracket: Shimano BB-RS500
Shifters: Shimano Tiagra ST-4700 / 2x10 speed
Front Derailleur: Shimano Tiagra FD-4700
Rear Derailleur: Shimano Tiagra RD-4700 / SS cage
Cassette: Shimano CS-HG500-10 / 12-28T
Hubs: Joytech A171CC/F192RCC
Rims: Alex AT470
Tyres: Kenda Kriterium 700x25c 60TPI
Brakes: Tektro R-315 57mm drop
Levers: Shimano Tiagra ST-4700
Grips/Tape: Velo tape w/Gel
Stem: Genesis AS-007 / + - 7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis alloy / 125mm drop x 70mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Pedals: NW-91K w/ Toeclick
Weight: 9.58kg (Medium w/o Pedals)



DELTA

10

SRP: £649.99 | Sizes: XS - S - M - L - XL | Colour: Pure White

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium
Fork: Carbon Road w/ 1-1/2"-1-1/8" Tapered Alloy Steerer
Headset: Prestine PT-F23 1-1/8" - 1-1/2" tapered
Drivetrain: Shimano FC-RS200 / 50x34T / XS-S, 170mm / M-XL, 175mm
Bottom Bracket: Shimano BB-UN26 68-110mm
Shifters: Shimano Claris ST-2400 2x8 speed
Front Derailleur: Shimano Claris FD-2400
Rear Derailleur: Shimano Claris RD-2400 / SS cage
Cassette: Shimano CS-HG41-8 / 11-32T
Hubs: Joytech A171CC/F192RCC
Rims: Alex AT470
Tyres: Kenda Kriterium 700x25c 60TPI
Brakes: Tektro R-315 57mm drop
Levers: Shimano ST-2400
Grips/Tape: Velo tape w/Gel
Stem: Genesis AS-007 / + - 7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis alloy / 125mm drop x 70mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Pedals: NW-91K w/ Toeclick
Weight: 9.8kg (Medium w/o Pedals)



Flyer

Single Speed

SRP: £649.99 | Sizes: XS - S - M - L - XL | Colour: White Flash w/ Reflective Graphic

Frame: Mjólnir Seamless Double-Butted Cromoly
Fork: Carbon Road w/ 1-1/8" Alloy Steerer
Headset: Prestine PT-1606 1-1/8" semi cartridge
Drivetrain: Samox AF19 / 42T / XS-S, 165mm / M-XL, 170mm
Bottom Bracket: Prestine PT-6621 68-113mm
Cassette: Dicta 17T freewheel
Hubs: Joytech A165DSE/A166DSE
Rims: Jalco DRX20
Tyres: Maxxis Re-Fuse 700x28c 60TPI
Brakes: Promax RC-482
Levers: Promax BL-253
Grips/Tape: Velo tape w/Gel
Stem: Genesis AS-007 / + - 7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis alloy / 125mm drop x 70mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Pedals: NW-91K w/ Toeclick
Weight: 10.42kg (Medium w/o Pedals)





Adventure Multisport

The range defining category.

Adventure-multisport is the range where we made our name. Creating bikes that have tackled round the world adventures, Southern American excursions, Transcontinental Races, LEJOG slogs, African crossings and even the occasional MK #Gnarmac session. A whole host of models are available in a veritable smorgasbord of spec and frame materials:

The award winning Datum is a bike that spans a variety of terrain, both paved and unpaved. It may be a gravel bike to some, in the same way it could be a fast, comfy road bike to others. Based on the trusted geometry of the Equilibrium, and built from a comfy and durable 24/30 ton high modulus carbon fibre, the Datum excels, excites (and turns heads!) wherever you take it.

The Croix de Fer is all about character. It's the 'one bike' that will take you almost anywhere, come rain or shine, and most importantly, induce big grins with each and every outing! Crafted from Reynolds 725 tubing, our own durable Mjölñir Chromo and even 3AL-2.5V double-buttet Titainium, all aspects have been carefully considered. Clean styling and reliability make the Croix de Fer the go to choice for so many.

The CDA blurs the line between the more traditional CX features and a modern Sportive/endurance road geometry – a bonefide modern day Frankenbike. A long, stable wheelbase, generous clearances and BB drop, large volume tyres, and an accessible, relaxed geometry on a durable ALX8 Alloy frame.

The Tour de Fer is built to endure. Strength from Reynolds 725 tubing, a tough 36H wheelset, tubus racks and disc brakes.

Expedition-ready straight from the box - just add rider, luggage and a strong sense of adventure.

The illegitimate lovechild of a road and mountain bike, or a spare parts build? The Vagabond, really a 'monster cross' bike, will inspire you to expand your horizons (and your mind) to what 29er drop bar bike can do. Just quietly, It may just be our most versatile bike...

Whatever crazy adventure you have planned, we'll have the bike to suit.

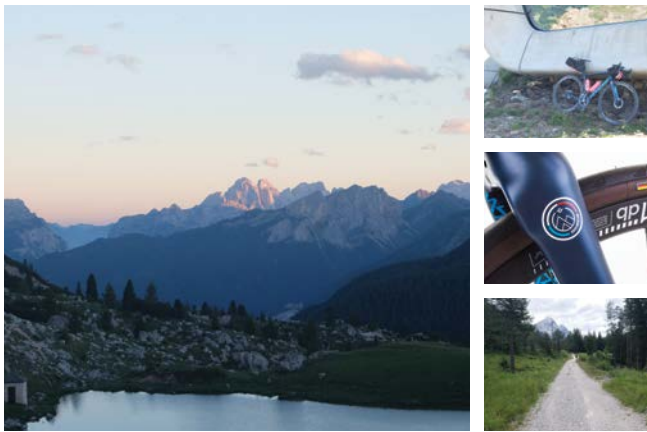
The TCR

Neil's at it again

After racing last years Transcontinental as a pair (and winning that category), this year Neil Phillips will be heading back alone travelling through more stunning scenery and eye watering daily distances. Four brand new checkpoints, +3800km and a lot of climbing it's a new challenge with a new finish, Canakkale.

Neil will be setting off on July 29th aboard his very own custom Datum and you can follow his progress on transcontinental.cc as well as cobblestones-to-kebabs.co.uk.

He'll also be posting frequently on his instagram so if you want a serious case of cycling wonderlust we suggest you go give him a cheeky follow [@_neil_phillips_](https://www.instagram.com/_neil_phillips_)



[@_neil_phillips_](https://www.instagram.com/_neil_phillips_)

[@kiboshracing](https://www.instagram.com/kiboshracing)

[/kiboshracing](https://www.facebook.com/kiboshracing)



GENESIS

Limited

SRP: £3199.99 | Sizes: XS - S - M - L - XL | Colour: Devonport Grey

Frame: 24/30T Monocoque Carbon Road Disc w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Full Carbon Fork w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 15mm Thru-Axle
Headset: FSA Orbit C-40-ACB, NO.42
Drivetrain: Shimano Ultegra FC-6800 / 50-34T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano ST-R785 / 2x11 speed Di2
Front Derailleur: Shimano Ultegra FD-6870 Di2
Rear Derailleur: Shimano Ultegra RD-6870 Di2 / GS cage
Cassette: Shimano CS-5800-11 / 11-32T
Wheelset: Fulcrum Racing Sport DB
Tyres: Clement Strada USH 700x32c 60TPI
Brakes: Shimano BR-RS805 hydraulic brakes w/160/140mm TR160 rotors
Levers: Shimano ST-R785
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Furio Pro / 118mm drop x 70.9mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 9.1kg (Medium w/o Pedals)





DATEM

20

SRP: £2099.99 | Sizes: XS - S - M - L - XL | Colour: Rough Blue

Frame: 24/30T Monocoque Carbon Road Disc w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Full Carbon Fork w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 15mm Thru-Axle
Headset: FSA Orbit C-40-ACB, NO.42
Drivetrain: Shimano FC-RS500 / 50-34T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano ST-RS505 / 2x11 speed
Front Derailleur: Shimano 105 FD-5800
Rear Derailleur: Shimano 105 RD-5800 / GS cage
Cassette: Shimano CS-5800-11 / 11-32T
Hubs: Formula RX-81Q/RX-26 28h
Rims: Jalco XCD22
Tyres: Clement Strada USH 700x32c 60TPI
Brakes: Shimano BR-RS505 hydraulic brakes w/160/140mm TR160 rotors
Levers: Shimano ST-RS505
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Furio Pro / 118mm drop x 70.9mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 10.06kg (Medium w/o Pedals)



DATEM

30

SRP: £2499.99 | Sizes: XS - S - M - L - XL | Colour: Post Box Red

Frame: 24/30T Monocoque Carbon Road Disc w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Full Carbon Fork w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 15mm Thru-Axle
Headset: FSA Orbit C-40-ACB, NO.42
Drivetrain: Shimano Ultegra FC-6800 / 50-34T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano ST-R685 / 2x11 speed
Front Derailleur: Shimano Ultegra FD-6800
Rear Derailleur: Shimano Ultegra RD-6800 / GS cage
Cassette: Shimano CS-5800-11 / 11-32T
Wheelset: Fulcrum Racing Sport DB
Tyres: Clement Strada USH 700x32c 60TPI
Brakes: Shimano BR-RS805 hydraulic brakes w/160/140mm TR160 rotors
Levers: Shimano ST-RS685
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Furio Pro / 118mm drop x 70.9mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 9.15kg (Medium w/o Pedals)



DATEUM

10

SRP: £1899.99 | Sizes: XS - S - M - L - XL | Colour: Pearl White

Frame: 24/30T Monocoque Carbon Road Disc w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Full Carbon Fork w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 15mm Thru-Axle
Headset: FSA Orbit C-40-ACB, NO.42
Drivetrain: Shimano Tiagra FC-4700 / 50-34T /S, 170mm / M-L, 172.5mm / XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano ST-RS405 / 2x10 speed
Front Derailleur: Shimano Tiagra FD-4700
Rear Derailleur: Shimano Tiagra RD-4700 / GS cage
Cassette: Shimano CS-HG500-10 / 11-32T
Hubs: Formula RX-81Q/RX-26 28h
Rims: Jalco XCD22
Tyres: Clement Strada USH 700x32c 60TPI
Brakes: Shimano BR-RS405 hydraulic brakes w/160/140mm TR160 rotors
Levers: Shimano ST-RS405
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis Furio Pro / 118mm drop x 70.9mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 9.66kg (Medium w/o Pedals)



DATEUM

Frameset

SRP: £1499.99 | Sizes: XS - S - M - L - XL | Colour: Scottish Racing Grey

Frame: 30/40T Monocoque Carbon CX w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Genesis Carbon CX w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm Thru Axle
Headset: FSA Orbit C-40-ACB, NO.42
Bottom Bracket: BB86 Press-fit (not incl.)
Front Derailleur: Braze-on (not incl.)
Seatpost: 27.2mm (not Incl.)
Weight: 1.88kg (Medium w/ Front Axle, Seat Collar and Headset)



Laura's South American Adventure

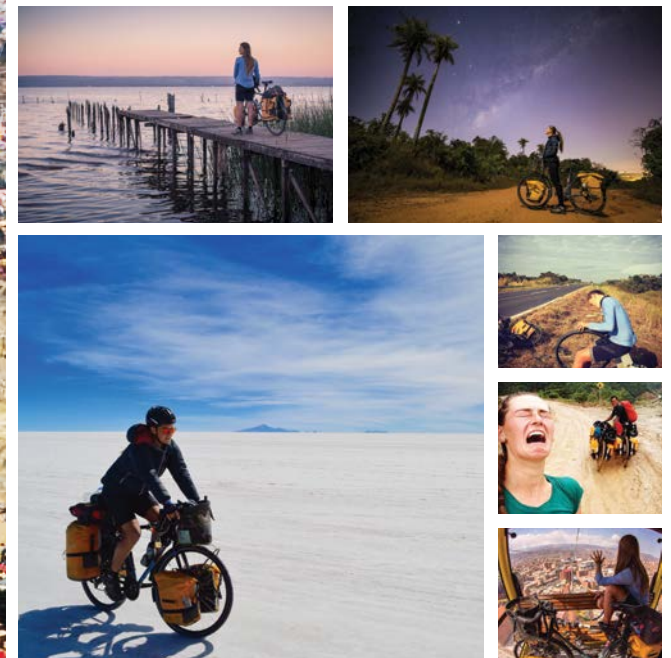
Laura Bingham is a 23 year old with a real sense for adventure and in early 2016, took on arguably her biggest challenge yet, cycling the length of South America.

Riding her trusty Croix de Fer, Laura travelled 7500km across the continent without a single penny as part of a social experiment to witness the kindness of strangers and re-affirm our faith in humanity.

The journey took Laura from Manta in Ecuador to Buenos Aires in Argentina over a gruelling five month period. There were many difficult moments over the course of the expedition as Laura and her bike had to put up with crashes, changeable weather, huge terrain and an excessive amount of mileage. After taking in several countries however and meeting many wonderful people, Laura can look back on her achievement with glowing pride.

Laura chose the 2016 Croix de Fer 30, perfect for such an intense challenge and with the ability to handle the worst terrain that South America could throw at her.

You can follow Laura's adventures on Twitter and Instagram at [@laurabingham93](#).



[@laurabingham93](#)
[/laurabingham93](#)
[@laurabingham93](#)

CROIX DE FER

Titanium

SRP: £2999.99 | Sizes: XS - S - M - L - XL | Colour: Brushed Metal

- Frame: 3AL-2.5V Double-Butted Titanium
- Fork: Genesis Carbon CX w/ 1-1/2" - 1-1/8" Tapered Steerer
- Headset: Prestine PT-1860 1-1/8" - 1-1/2" tapered
- Drivetrain: Shimano 105 FD-5800 / 50-34T / XS, 165mm / S, 170mm / M-L, 172.5mm / XL, 175mm
- Bottom Bracket: Shimano BB-5800
- Shifters: Shimano ST-RS505 / 2x11 speed
- Front Derailleur: Shimano 105 FD-5800
- Rear Derailleur: Shimano 105 RD-5800 / GS cage
- Cassette: Shimano CS-5800-11 / 11-32T
- Hubs: Shimano RS-505
- Rims: Jalco SR240D
- Tyres: Clement X'Pior USH 700x35c 60TPI
- Brakes: Shimano BR-RS785 hydraulic brakes w/ Shimano SM-RT54 160mm rotors
- Levers: Shimano ST-RS505
- Grips/Tape: Velo Black Cork w/ VexGel
- Stem: Genesis AS-007 / + - 7deg 100mm
- Handlebar: Genesis X-Race Pro / 16deg Flare / XS, 400mm / S-M, 420mm / L-XL, 440mm
- Seatpost: Genesis Alloy / 27.2x350mm
- Saddle: Genesis Road Comfort
- Weight: 9.8kg (Medium w/o Pedals)

CROIX DE FER

Titanium Frameset

SRP: £1799.99 | Sizes: XS - S - M - L - XL | Colour: Brushed Metal

- Frame: 3AL-2.5V Double-Butted Titanium
- Fork: Genesis Carbon CX w/ 1-1/2" - 1-1/8" Tapered Steerer
- Headset: Prestine PT-1860 1-1/8" - 1-1/2" tapered
- Bottom Bracket: BSA 68mm (not incl.)
- Front Derailleur: 34.9mm Band-on (not incl.)
- Seatpost: 27.2mm (not incl.)
- Weight: 2.24kg (Medium w/ Seat Collar and Headset)





CROIX DE FER

30

SRP: £1499.99 | Sizes: XS - S - M - L - XL | Colour: Smoking Tennis Blue

- Frame: Reynolds 725 Heat-Treated Chromoly
- Fork: Cr-Mo Unicrown Disc
- Headset: Prestine PT-1770 1-1/8" semi cartridge
- Drivetrain: Shimano 105 FD-5800 / 50-34T / XS, 165mm / S, 170mm / M-L, 172.5mm / XL, 175mm
- Bottom Bracket: Shimano BB-5800
- Shifters: Shimano ST-RS505 / 2x11 speed
- Front Derailleur: Shimano 105 FD-5800
- Rear Derailleur: Shimano 105 RD-5800 / GS cage
- Cassette: Shimano CS-5800-11 / 11-32T
- Hubs: Shimano RS-505
- Rims: Jalco SR240D
- Tyres: Clement X'Plor USH 700x35c 60TPI
- Brakes: Shimano BR-RS785 hydraulic brakes w/ Shimano SM-RT54 160mm rotors
- Levers: Shimano ST-RS505
- Grips/Tape: Velo Black Cork w/ VexGel
- Stem: Genesis AS-007 / + - 7deg 100mm
- Handlebar: Genesis X-Race Pro / 16deg Flare / XS, 400mm / S-M, 420mm / L-XL, 440mm
- Seatpost: Genesis Alloy / 27.2x350mm
- Saddle: Genesis Road Comfort
- Weight: 10kg (Medium w/o Pedals)





CROIX DE FER

20

SRP: £1199.99 | Sizes: XS - S - M - L - XL | Colour: Smoking Tennis Blue

Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Cr-Mo Unicrown Disc
Headset: Prestine PT-1770 1-1/8" semi cartridge
Drivetrain: Shimano Tiagra FC-4700 / 50-34T / XS, 165mm / S, 170mm / M-L, 172.5mm / XL, 175mm
Bottom Bracket: Shimano BB-RS500
Shifters: Shimano Tiagra ST-4700 / 2x10 speed
Front Derailleur: Shimano Tiagra FD-4700
Rear Derailleur: Shimano Tiagra RD-4700 / GS cage
Cassette: Shimano CS-HG500-10 / 11-34T
Hubs: Joytech D341RCC/D342RCC
Rims: Jalco SR240D
Tyres: Kenda Flintridge 700x35c 60TPIv
Brakes: TRP HY-RD mechanical-hydraulic caliper w/160mm TR160 rotors
Levers: Shimano Tiagra ST-4700
Grips/Tape: Velo Black Cork w/ VexGel
Stem: Genesis AS-007 / + - 7deg 100mm
Handlebar: Genesis X-Race Pro / 16deg Flare / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 10.12kg (Medium w/o Pedals)



CROIX DE FER

10

SRP: £899.99 | Sizes: XS - S - M - L - XL | Colour: Glenn Green

Frame: Mjólnir Seamless Double-Butted Cromoly
Fork: Cr-Mo Unicrown Disc
Headset: Prestine PT-1770 1-1/8" semi cartridge
Drivetrain: Shimano Sora FC-R3000 / 50-34T / XS, 165mm / S, 170mm / M-XL, 175mm
Bottom Bracket: Shimano BB-RS500
Shifters: Shimano Sora ST-R3000 / 2x9 speed
Front Derailleur: Shimano Sora FD-R3000
Rear Derailleur: Shimano Sora RD-R3000 / GS cage
Cassette: Shimano CS-HG300-9 / 11-34T
Hubs: Joytech D341RCC/D342RCC
Rims: Jalco XCD22
Tyres: Kenda Flintridge 700x35c 60TPIv
Brakes: TRP Spyre-C 2-piston mechanical disc brake w/160mm TR160 rotors
Levers: Shimano Sora ST-R3000
Grips/Tape: Velo Black Cork w/ VexGel
Stem: Genesis AS-007 / + - 7deg 100mm
Handlebar: Genesis X-Race Pro / 16deg Flare / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 10.86kg (Medium w/o Pedals)



CROIX DE FER

725 Frameset

SRP: £399.99 | Sizes: XS - S - M - L - XL | Colour: Webber blue

Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Cr-Mo Unicrown Disc r
Headset: Prestine PT-1770 1-1/8" semi cartridge
Bottom Bracket: BSA 68 (not Incl.)
Front Derailleur: 28.6mm Band-On (not Incl.)
Seatpost: 27.2mm (not Incl.)
Weight: 3kg (Medium w/ Seat Collar and Headset)







20

SRP: £949.99 | Sizes: XS - S - M - L - XL | Colour: Freddy's Blue

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium
Fork: Carbon CX Disc w/ 1-1/2"-1-1/8" Tapered Alloy Steerer
Headset: Prestine PT-F23 1-1/8" - 1-1/2" tapered
Drivetrain: Shimano Sora FC-R3000 / 50-34T / XS, 165mm / S, 170mm / M-XL, 175mm
Bottom Bracket: Shimano BB-RS500
Shifters: Shimano Sora ST-R3000 / 2x9 speed
Front Derailleur: Shimano Sora FD-R3000
Rear Derailleur: Shimano Sora RD-R3000 / GS cage
Cassette: Shimano CS-HG400-9 / 11-34T
Hubs: Joytech D041RCC/D142RCC
Rims: Jalco XCD22
Tyres: Kenda Flintridge 700x40c 60TPI
Brakes: Promax DSK-717 disc brakes w/ 160/140mm rotors
Levers: Shimano Sora ST-R3000
Grips/Tape: Velo tape w/Gel
Stem: Genesis AS-007 / + - 7deg / XS-M, 90mm / L-XL, 100mm
Handlebar: Genesis X-Race Aero / 8deg Flare / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Pedals: NW-91K w/ Toeclip
Weight: 11.36kg (Medium w/o Pedals)



10

SRP: £849.99 | Sizes: XS - S - M - L - XL | Colour: Anthracite

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium
Fork: Carbon CX Disc w/ 1-1/2"-1-1/8" Tapered Alloy Steerer
Headset: Prestine PT-F23 1-1/8" - 1-1/2" tapered
Drivetrain: Shimano FC-RS200 / 50x34T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-UN26 68-110mm
Shifters: Shimano Claris ST-2400 2x8 speed
Front Derailleur: Shimano Claris FD-2400
Rear Derailleur: Shimano Altus RD-M310
Cassette: Shimano CS-HG41-8 / 11-34T
Hubs: Joytech D041RCC/D142RCC
Rims: Jalco XCD22
Tyres: Kenda Flintridge 700x40c 60TPI
Brakes: Promax DSK-300 disc brakes w/ 160/140mm rotors
Levers: Shimano Claris ST-2400
Grips/Tape: Velo tape w/Gel
Stem: Genesis AS-007 / + - 7deg / XS-M, 90mm / L-XL, 100mm
Handlebar: Genesis X-Race Aero / 8deg Flare / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Pedals: NW-91K w/ Toeclip
Weight: 11.4kg (Medium w/o Pedals)





TOUR DE FER

20

SRP: £1499.99 | Sizes: XS - S - M - L - XL | Colour: O.S Green

Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Cr-Mo Unicrown Disc
Headset: Prestine PT-1606 1-1/8" semi cartridge
Drivetrain: Shimano FC-4703 / 50-39-30T / XS, 165mm / S, 170mm / M-XL, 175mm
Bottom Bracket: Shimano BB-RS500
Shifters: Shimano Tiagra ST-4703 / 3x10 speed
Front Derailleur: Shimano Tiagra FD-4703
Rear Derailleur: Shimano Tiagra RD-4700 / GS cage
Cassette: Shimano CS-HG500-10 / 11-32T
Hubs: SP PD-8/Shimano FH-M615
Rims: Sun Ringle Rhyno Lite
Tyres: Schwalbe Marathon Mondial 700x35c
Brakes: TRP Spyre-C 2-piston mechanical disc brake w/ TR160 rotors w/ rear adapter
Levers: Shimano ST-4703
Grips/Tape: Velo tape w/Gel
Stem: Genesis AS-027 / + - 7deg / 100mm
Handlebar: Genesis X-Race Pro / 16deg Flare / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / XS-M, 27.2x350mm / L-XL, 27.2x400mm
Saddle: Genesis Road Comfort
Pedals: NW-99K w/ Toeclip
Extras: Trekking mudguards / Tubus cargo rack / B&M Lumotec IQ-X headlight / B&M Secula Plus tail light
Weight: 15.02kg (Medium w/o Pedals)



TOUR DE FER

10

SRP: \$999.99 | Sizes: XS - S - M - L - XL | Colour: Pale Dunnet

- Frame: Mjöllir Seamless Double-Butted Cromoly
- Fork: Cr-Mo Unicrown Disc
- Headset: Prestine PT-1606 1-1/8" semi cartridge
- Drivetrain: Shimano FC-R453 / 50-39-30T / XS, 165mm / S, 170mm / M-XL, 175mm
- Bottom Bracket: Shimano BB-ES300 68-121mm
- Shifters: Shimano Sora ST-R3030 / 3x9 speed
- Front Derailleur: Shimano Sora FD-R3030
- Rear Derailleur: Shimano Sora RD-R3000 / GS cage
- Cassette: Shimano CS-HG300-9 / 11-32T
- Hubs: Joytech D341RCC/D342RCC
- Rims: Jalco DD24
- Tyres: Schwalbe Marathon Mondial 700x35c
- Brakes: Promax DSK-717 disc brakes w/ 160mm rotors
- Levers: Shimano Sora ST-R3030
- Grips/Tape: Velo tape w/Gel
- Stem: Genesis AS-027 / + - 7deg / 100mm
- Handlebar: Genesis X-Race Pro / 16deg Flare / XS, 400mm / S-M, 420mm / L-XL, 440mm
- Seatpost: Genesis Alloy / XS-M, 27.2x350mm / L-XL, 27.2x400mm
- Saddle: Genesis Road Comfort
- Pedals: NW-99K w/ Toeclick
- Extras: Trekking mudguards / Tubus cargo rack
- Weight: 14.18kg (Medium w/o Pedals)





Photo courtesy of fifty7degreesouth.squarespace.com/

Fifty 7 Degrees South

Dr Laura Irwin and Dr Reza Noori have been taking on an extraordinary challenge in the aid of bringing improved medical facilities to those that really need it in deprived areas of the world. Each riding a Tour de Fer, they are cycling an incredible 9000 miles along the length of the Andes Mountains.

At an average cycling altitude of 3500m above sea level, this is a real test of human endurance. Self-funded and unaided, the pair will also take in the highest peak along the mountain range, standing at 57 Degrees South, 10 Degrees North.

The Andes mountain range is the longest in the world, spanning 7242km from the rugged peaks of Patagonia to the northern shores of Venezuela, crossing seven countries in the process. For such a dramatic undertaking, Laura and Reza needed a comfortable, durable and reliable ride, so enlisted the support of the dogged Tour de Fer to carry themselves and all their luggage across seven countries. The Genesis Caribou also made a couple of guest appearances during the expedition, to help navigate some of the more volatile terrain that they encountered.

You can find out more about Laura and Reza's trip and donate to the cause at www.fifty7degreessouth.squarespace.com.



Vagabond

Complete Bike

SRP: £999.99 | Sizes: S - M - L - XL | Colour: Blue Lawson

- Frame: Mjólnir Seamless Double-Butted Cromoly
- Fork: Cr-Mo Unicrown Disc
- Headset: Prestine PT-1770 1-1/8" semi cartridge
- Drivetrain: Samox AF12 / 40-28T / S, 170mm / M-XL, 175mm
- Bottom Bracket: Samox BB-E24
- Shifters: Microshift BS-M10 2/3x10 speed bar end
- Front Derailleur: Shimano Deore FD-M618
- Rear Derailleur: Shimano Deore RD-M615 / SGS cage
- Cassette: Shimano CS-HG50-10 / 11-36T
- Hubs: Joytech D041RCC/D142RCC
- Rims: Alex Volar 2.1
- Tyres: Kenda Small Block Eight 29x2.10" w/gumwall
- Brakes: TRP Spyre-C 2-piston mechanical disc brake w/160mm TR160 rotors
- Levers: Promax BL-253
- Grips/Tape: Velo tape w/Gel
- Stem: Genesis D345G / +15deg / 100mm
- Handlebar: Genesis X-Race Pro / 16deg Flare / S, 420mm / M, 440mm / L-XL, 460mm
- Seatpost: Genesis Alloy / 27.2x400mm
- Saddle: Genesis Road Comfort
- Pedals: NW-99K w/ Toeclick
- Extras: Trekking mudguards / Tubus cargo rack / B&M Lumotec IQ-X headlight / B&M Secula Plus tail light
- Weight: 12.9kg (Medium w/o Pedals)

Vagabond

Frameset

SRP: £349.99 | Sizes: S - M - L - XL | Colour: Pure White

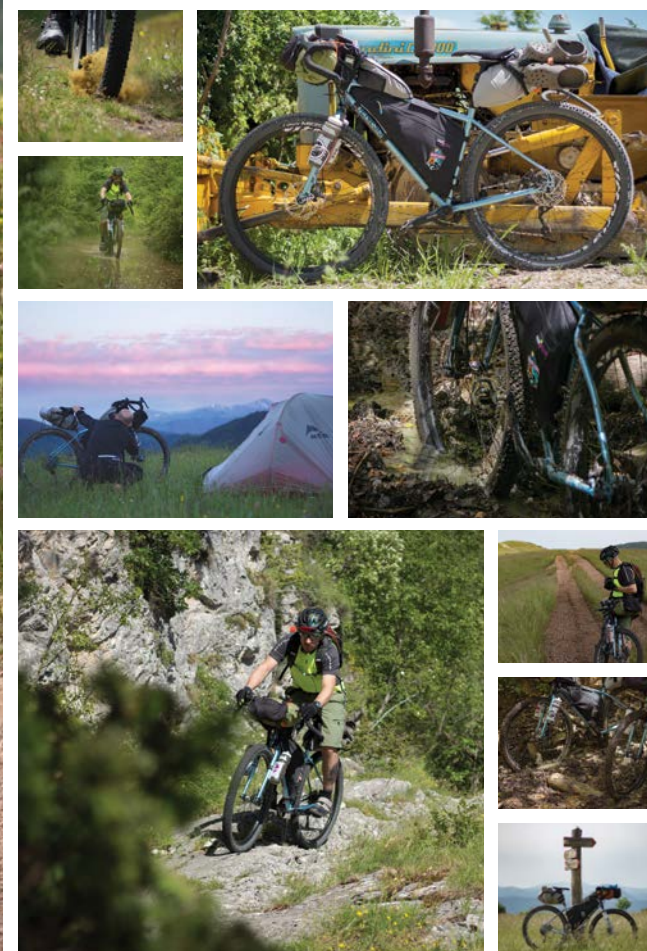
- Frame: Mjólnir Seamless Double-Butted Cromoly
- Fork: Cr-Mo Unicrown Disc
- Headset: Prestine PT-1770 1-1/8" semi cartridge
- Bottom Bracket: BSA 68mm (not incl.)
- Front Derailleur: 28.6mm Band-on (not incl.)
- Seatpost: 27.2mm (not incl.)
- Weight: 3.92kg (Medium w/ Seat Collar and Headset)





Montanus is an all-seasons project of “Bikepacking - social sharing,” born in Abruzzo, the Italian region where the Mountain chain Gran Sasso shows its majesty.

Two friends, Giorgio Frattale and Francesco D’Alessio, were able to put together their outdoor passion with their love of mountain biking. The meaning of Montanus is an attitude, an intimate journey. The call of the wild of Buck, the dog in the novel of Jack London. The smell of moss on your gloves, the dry mud on your bike, the frost on your sleeping bag. Montanus is the life outside the ‘comfort zone’, an inspiration for those who want to experience nature. What both men are trying to demonstrate is that Montanus is about enjoying the slow ride, perceiving the smells and taking in the colours. The pair have previously adventured with Genesis off-road bikes and are in the throes of planning another awe-inspiring journey with two Vagabonds and one Longitude. We can’t wait to see how the guys get on putting our bikes through their paces in some of the most treacherous terrain on the planet. To learn more about the Montanus and their adventures go to montanuswild.com



@montanus_thewildside

/montanusthewildside



CX

Cyclocross

A brand new category for 2017 and a range of bikes that seemed an incredibly natural development for us.

Introducing the Genesis Vapour.

The all new Vapour Carbon CX shares the same durable mix of 24/30 ton modulus carbon fibre as the Datum, along with some similar ride characteristics. New frame design and a few tweaks here and there set the Vapour apart though, like the lack of a seat stay bridge to improve mud clearance and the increased trail to give greater stability when hammering it over the rough stuff.

A revised Vapour CX blurs the line between the more traditional CX features and a modern Sportive/endurance road geometry on our brand new hybrid double-butted alloy tubeset.

The Vapour combines all the best parts into a package that's raring to let rip at your local CX race. So, we encourage you to get Cross, Genesis style!

VAPOUR^{CCX}

Carbon CX30

SRP: £2799.99 | Sizes: XS - S - M - L - XL | Colour: Devonport Grey w/ Dark Blue

Frame: 30/40T Monocoque Carbon CX w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Genesis Carbon CX w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm Thru Axle
Headset: Prestine PT-1860A sealed 1-1/8 ACB Top, 1-1/2" Industrial sealed
Drivetrain: Shimano Ultegra FC-6800 / 46-36T / XS, 170mm / S-M, 172.5mm / L-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano ST-RS685 / 2x11 speed
Front Derailleur: Shimano Ultegra FD-6800
Rear Derailleur: Shimano Ultegra RD-6800 / SS cage
Cassette: Shimano CS-HG500-10 / 11-34T
Wheelset: Fulcrum Racing 5 DB
Tyres: Challenge Grifo CL 700x33c 60TPI
Brakes: Shimano BR-RS805 hydraulic brakes w/Shimano SMRT81 160mm rotors
Levers: Shimano ST-RS685
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis X-Race Pro / 8deg Flare / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 8.6kg (Medium w/o Pedals)

VAPOUR^{CCX}

Carbon CX Frameset

SRP: £1599.99 | Sizes: XS - S - M - L - XL | Colour: Devonport Grey w/ Dark Blue

Frame: 30/40T Monocoque Carbon CX w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Genesis Carbon CX w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm Thru Axle
Headset: Prestine PT-1860A sealed 1-1/8 ACB Top, 1-1/2" Industrial sealed
Bottom Bracket: BB86 Press-fit (not incl.)
Front Derailleur: Braze-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 1.72kg (Medium w/ F & R Axle, Seat Collar and Headset)





VAPOUR^{CX}

Carbon CX10

SRP: £2099.99 | Sizes: XS - S - M - L - XL | Colour: Traffic Orange w/ Black

Frame: 30/40T Monocoque Carbon CX w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Genesis Carbon CX w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm Thru Axle
Headset: Prestine PT-1860A sealed 1-1/8 ACB Top, 1-1/2" industrial sealed
Drivetrain: Shimano FC-CX50 / 463-36T / XS-S, 170mm / M-XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano ST-RS405 / 2x10 speed
Front Derailleur: Shimano Tiagra FD-4700
Rear Derailleur: Shimano Tiagra RD-4700 / SS cage
Cassette: Shimano CS-HG500-10 / 12-28T
Wheelset: Fulcrum Racing Sport DB
Tyres: Challenge Grifo CL 700x33c 60TPI
Brakes: Shimano BR-RS405 hydraulic brakes w/Shimano SMRT81 160mm rotors
Levers: Shimano ST-RS405
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis X-Race Pro / 8deg Flare / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 9.02kg (Medium w/o Pedals)



VAPOUR^{CX}

Carbon CX20

SRP: £2299.99 | Sizes: XS - S - M - L - XL | Colour: Bergen Blue w/ Black

Frame: 30/40T Monocoque Carbon CX w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Genesis Carbon CX w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm Thru Axle
Headset: Prestine PT-1860A sealed 1-1/8 ACB Top, 1-1/2" industrial sealed
Drivetrain: Shimano FC-RS500 / 46-36T / XS-S, 170mm / M-L, 172.5mm / XL, 175mm
Bottom Bracket: Shimano BB-RS500-PB
Shifters: Shimano ST-RS505 / 2x11 speed
Front Derailleur: Shimano 105 FD-5800
Rear Derailleur: Shimano 105 RD-5800 / SS cage
Cassette: Shimano CS-5800-11 / 11-28T
Wheelset: Fulcrum Racing Sport DB
Tyres: Challenge Grifo CL 700x33c 60TPI
Brakes: Shimano BR-RS505 hydraulic brakes w/Shimano SMRT81 160mm rotors
Levers: Shimano ST-RS505
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS, 90mm / S-M, 100mm / L-XL, 110mm
Handlebar: Genesis X-Race Pro / 8deg Flare / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 8.84kg (Medium w/o Pedals)





VAPOUR

CX 20

SRP: \$999.99 | Sizes: XS - S - M - L - XL | Colour: Bert Green

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium
Fork: Carbon CX Disc w/ 1-1/2"-1-1/8" Tapered Alloy Steerer
Headset: Prestine PT-F23 1-1/8" - 1-1/2" tapered
Drivetrain: Samox AF11 / 46-34T / XS, 165mm / S, 170 mm / M-L, 172.5mm / XL, 175mm
Bottom Bracket: Prestine PT-6621 68-113mm
Shifters: Shimano Tiagra ST-4700 / 2x10 speed
Front Derailleur: Shimano Tiagra FD-4700
Rear Derailleur: Shimano Tiagra RD-4700 / SS cage
Cassette: Shimano CS-HG500-10 / 12-28T
Hubs: Joytech D341RCC/D342RCC
Rims: Jalco XCD22
Tyres: Kenda Kommando 700x33c 60TPI
Brakes: TRP Spyre-C 2-piston mechanical disc brake w/160/140mm TR160 rotors
Levers: Shimano Tiagra ST-4700
Grips/Tape: Velo tape w/Gel
Stem: Genesis AS-007 / + - 7deg / XS, 90mm / S-XL, 100mm
Handlebar: Genesis alloy / 125mm drop x 70mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 10.72kg (Medium w/o Pedals)



VAPOUR

CX 10

SRP: \$899.99 | Sizes: XS - S - M - L - XL | Colour: Devonport Grey

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium
Fork: Carbon CX Disc w/ 1-1/2"-1-1/8" Tapered Alloy Steerer
Headset: Prestine PT-F23 1-1/8" - 1-1/2" tapered
Drivetrain: Samox AF11 / 46-34T / XS, 165mm / S, 170 mm / M-L, 172.5mm / XL, 175mm
Bottom Bracket: Prestine PT-6621 68-113mm
Shifters: Shimano Sora ST-R3000 / 2x9 speed
Front Derailleur: Shimano Sora FD-R3000
Rear Derailleur: Shimano Sora RD-R3000 / GS cage
Cassette: Shimano CS-HG50-9 / 12-30T
Hubs: Joytech D041RCC/D142RCC
Rims: Jalco XCD22
Tyres: Kenda Kommando 700x33c 60TPI
Brakes: Promax DSK-717 disc brakes w/ 160/140mm rotors
Levers: Shimano Sora ST-R3000
Grips/Tape: Velo tape w/Gel
Stem: Genesis AS-007 / + - 7deg / XS, 90mm / S-XL, 100mm
Handlebar: Genesis alloy / 125mm drop x 70mm reach / XS, 400mm / S-M, 420mm / L-XL, 440mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort
Weight: 10.54kg (Medium w/o Pedals)



Womens Road & Adventure

We're incredibly proud to introduce our debut range of women's specific bikes.

As you know we're all about making great bikes for all types of riding by all types of folk, so it was logical for us to widen our offering and make it even more inclusive.

We've already crunched the geometry numbers and work on a stack and reach based system, so you'll find no difference in frame design to the gent's equivalent.

What we have focused on is the specification of componentry. Narrower bars, shorter stems and a true womens saddle mean the days of buying a bike and throwing these parts in the bin are over.

Thoughtfully specced and versatile bikes, let the adventure begin.

ZEAL

Womens Road Performance

Womens Zero Disc Frameset

SRP: £1799.99 | Sizes: XS - S - M | Colour: Eggplant w/ Black

Frame: 30/40 Ton Monocoque Carbon Road Race
Fork: Genesis Carbon Road Race Disc w/ 1-1/2" - 1-1/8" Tapered Steerer & 12mm Thru-Axle
Headset: Prestine PT-1860C- 616
Bottom Bracket: BB86 Press-fit (not incl.)
Front Derailleur: Braze-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 1.34kg (Small w/ F & R Axle, Seat Collar and Headset)



ZEAL

Womens Road Performance

Womens Carbon Road

SRP: £1399.99 | Sizes: XXS - XS - S - M | Colour: Aqua Blue w/ Black

Frame: 24/30T Monocoque Carbon Road w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Carbon Road w/ 1-1/2"-1-1/8" Tapered Alloy Steerer
Headset: Prestine PT-1860E 1-1/8" - 1-1/2" tapered
Drivetrain: Shimano Tiagra FC-4700 / 50-34T
Bottom Bracket: Shimano BB-RS500
Shifters: Shimano Tiagra ST-4700 / 2x10 speed
Front Derailleur: Shimano Tiagra FD-4700
Rear Derailleur: Shimano Tiagra FD-4700 SS cage
Cassette: Shimano CS-HG500-10 / 12-28T
Hubs: Joytech A171CC/F192RCC
Rims: Alex AT470
Tyres: Kenda Kriterium 700x25c 60TPI
Brakes: Shimano Tiagra BR-4700
Levers: Shimano Tiagra ST-4700
Grips/Tape: Velo tape w/Gel
Stem: Genesis AS-007 / + - 7deg / XXS-XS, 80mm / S-M, 90mm
Handlebar: Genesis alloy / 125mm drop x 70mm reach / XXS-XS, 360mm / S-M, 380mm
Seatpost: Genesis Alloy 27.2x350mm
Saddle: Genesis Road Comfort WS
Weight: 8.98kg (Small w/o Pedals)



ZEAL

Womens Road Performance

Zeal Carbon Road Frameset

SRP: £1199.99 | Sizes: XXS - XS - S - M | Colour: Signal White w/ Navy

Frame: 24/30T Monocoque Carbon Road w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Carbon Road w/ 1-1/2"-1-1/8" Tapered Alloy Steerer
Headset: Prestine PT-1860E 1-1/8" - 1-1/2" tapered
Bottom Bracket: BSA 68mm (not incl.)
Front Derailleur: 31.8mm Band-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 1.34kg (Small w/ Seat Collar and Headset)



DELTA

Womens Sportive

Womens Delta 20

SRP: £849.99 | Sizes: XXS - XS - S - M | Colour: Eyam Blue

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium

Fork: Carbon Road w/ 1-1/2"-1-1/8" Tapered Alloy Steerer

Headset: Prestine PT-23 1-1/8" - 1-1/2" tapered

Drivetrain: Shimano Tiagra FC-4700 / 50-34T / XXS-XS, 165mm / S-M, 170mm

Bottom Bracket: Shimano BB-RS500

Shifters: Shimano Tiagra ST-4700 / 2x10 speed

Front Derailleur: Shimano Tiagra FD-4700

Rear Derailleur: Shimano Tiagra FD-4700 SS cage

Cassette: Shimano CS-HG500-10 / 11-34T

Hubs: Joytech A171CC/F192RCC

Rims: Alex AT470

Tyres: Kenda Kriterium 700x25c 60TPI

Brakes: Tektro R-315 57mm drop

Levers: Shimano Tiagra ST-4700

Grips/Tape: Velo tape w/Gel

Stem: Genesis AS-007 / + - 7deg / XXS-XS, 80mm / S-M, 90mm

Handlebar: Genesis alloy / 125mm drop x 70mm reach / XXS-XS, 360mm / S-M, 380mm

Seatpost: Genesis Alloy 27.2x350mm

Saddle: Genesis Road Comfort WS

Pedals: NW-91 K w/ Toeclip

Weight: 9.8kg (Small w/o Pedals)



DELTA

Womens Sportive

Womens Delta 10

SRP: £649.99 | Sizes: XXS - XS - S - M | Colour: Aqua Blue

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium

Fork: Carbon Road w/ 1-1/2"-1-1/8" Tapered Alloy Steerer

Headset: Prestine PT-23 1-1/8" - 1-1/2" tapered

Drivetrain: Shimano FC-RS200 / 50x34T / XXS-XS, 165mm / S-M, 170mm

Bottom Bracket: Shimano BB-UN26 68-110mm

Shifters: Shimano Claris ST-2400 2x8 speed

Front Derailleur: Shimano Claris FD-2400

Rear Derailleur: Shimano Claris RD-2400 / SS cage

Cassette: Shimano CS-HG500-10 / 11-34T

Hubs: Joytech A171CC/F192RCC

Rims: Alex AT470

Tyres: Kenda Kriterium 700x25c 60TPI

Brakes: Tektro R-315 57mm drop

Levers: Shimano ST-2400

Grips/Tape: Velo tape w/Gel

Stem: Genesis AS-007 / + - 7deg / XXS-XS, 80mm / S-M, 90mm

Handlebar: Genesis alloy / 125mm drop x 70mm reach / XXS-XS, 360mm / S-M, 380mm

Seatpost: Genesis Alloy 27.2x350mm

Saddle: Genesis Road Comfort WS

Pedals: NW-91 K w/ Toeclip

Weight: 9.84kg (Small w/o Pedals)





GENESIS Womens Adventure Multisport

Womens Datum

SRP: £1899.99 | Sizes: XS - S - M | Colour: Movagine w/ Aqua

Frame: 24/30T Monocoque Carbon Road Disc w/ Tapered Headtube
Fork: Full Carbon Fork w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 15mm Thru Axle
Headset: FSA Orbit C-40-ACB, NO.42
Drivetrain: Shimano Tiagra FC-4700 / 50-34T / XS, 165mm / S-M, 170mm
Shifters: Shimano ST-RS405 / 2x10 speed
Front Derailleur: Shimano Tiagra FD-4700
Rear Derailleur: Shimano Tiagra FD-4700 GS cage
Bottom Bracket: Shimano BB-RS500
Cassette: Shimano CS-HG500-10 / 11-32T
Hubs: Formula RX-81Q/RX-26 28h / front 15mm Thru Axle / rear QR / 6-bolt
Rims: Jalco XCD22
Tyres: Clement Strada USH 700x32c 60TPI
Brakes: Shimano BR-RS405 hydraulic brakes w/160/140mm TR160 rotors
Levers: Shimano ST-RS405
Grips/Tape: Velo tape w/Gel
Stem: Genesis Code 7 / -7deg / XS-S, 80mm / M, 90mm
Handlebar: Genesis Tranz-X / XS-S, 380mm / M, 400mm
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Road Comfort WS
Weight: 9.58kg (Small w/o Pedals)

GENESIS

Womens Datum Frameset

SRP: £1499.99 | Sizes: XS - S - M | Colour: Heather Grey w/ Aqua

Frame: 24/30T Monocoque Carbon Road Disc w/ Tapered Headtube
Fork: Full Carbon Fork w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 15mm Thru Axle
Headset: FSA Orbit C-40-ACB, NO.42
Bottom Bracket: BB86 Press-fit (not incl.)
Front Derailleur: Braze-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 1.76kg (Small w/ Front Axle, Seat Collar and Headset)





Urban Cross Utility

Commutes don't have to be boring.

For 2017 our Urban range expands with the introduction of the Skyline. Available in three specifications, Skyline adds a sprinkle of fun to your commute. Taking some geometry inspiration from its fat-tired cousins in the MTB category, Skyline is perfect for hammering away from the traffic lights and bombing round street corners. As the weather can be grim in the UK we've also fitted mudguards as standard, we're nice like that.

Our Day One bikes bring all the associated benefits of singlespeed riding with it's single, ultra-efficient optimised chainline. The Day One 20 has the practicality of Shimano's Nexus 8sp internal geared hub, while the Day One 10 keeps your commute classy as a straight up single speed.

The Bridge series is all about form and function, all with frames made from quality, reliable steel. The Smithfield is low maintenance with an Internal Hub Gear, The Borough is a sophisticated, robust workhorse and the Columbia Road combines elegance and practicalities for the ladies.

Genesis urban bikes, stylish, practical, robust and generally awesome.



SKYLINE

30

SRP: £799.99 | Sizes: XS - S - M - L - XL | Colour: Quarry Grey

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium
Fork: Genesis Alloy Urban w/ 1-1/8" Alloy Steerer
Headset: Prestine PT-23S 1-1/8" - 1-1/2" tapered
Drivetrain: Shimano FC-T3010 / 48-36-26T / XS, 165 / S-L, 170mm
Bottom Bracket: Prestine PT-6621 68-110.5mm
Shifters: Shimano Acera SL-M3000 / 3x9 speed
Front Derailleur: Shimano Acera FD-T3000
Rear Derailleur: Shimano Acera RD-M3000 / SGS cage
Cassette: Shimano CS-HG300-9 / 11-34T
Hubs: Shimano DH-T4051/Joytech D142DSE 32h / dynamo front /rear / centre lock
Rims: Jalco XCD21
Tyres: CST Sensamo Speed 700x35c 60TPI w/ reflex strip
Brakes: Shimano BR-M315 / SM-RT10 160mm rotor
Levers: Shimano BL-M315
Grips/Tape: Genesis single density
Stem: Genesis D507B / +7deg / XS-M, 70mm / L-XL 80mm
Handlebar: Genesis alloy / 0mm rise / 15deg backsweep / XS-M, 640mm / L-XL, 660mm
Seatpost: Genesis Alloy / 30.9x400mm
Saddle: Genesis Urban Comfort
Pedals: NW-91K
Extras: Commuter mudguard / AXA BlueLine 30 front light / AXA Go steady rear light / Tubus Cargo Rack
Weight: 13kg (Medium w/o Pedals)



SKYLINE

20

SRP: £699.99 | Sizes: XS - S - M - L - XL | Colour: Hull Grey

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium
Fork: Genesis Alloy Urban w/ 1-1/8" Alloy Steerer
Headset: Prestine PT-23S 1-1/8" - 1-1/2" tapered
Drivetrain: Shimano FC-R345 / 50-34T / 170mm
Bottom Bracket: Shimano BB-ES300 68-113mm
Shifters: Shimano Sora SL-R3000 / 2x9 speed
Front Derailleur: Shimano Sora FD-R3000
Rear Derailleur: Shimano Sora RD-R3000 / GS cage
Cassette: Shimano CS-HG400-9 / 11-34T
Hubs: Joytech D041SE/D142DSE
Rims: Jalco XCD21
Tyres: CST Sensamo Speed 700x35c 60TPI w/ reflex strip
Brakes: Shimano BR-M315 / SM-RT10 160mm rotor
Levers: Shimano BL-M315
Grips/Tape: Genesis single density
Stem: Genesis D507B / +7deg / XS-M, 70mm / L-XL 80mm
Handlebar: Genesis alloy / 0mm rise / 15deg backsweep / XS-M, 640mm / L-XL, 660mm
Seatpost: Genesis Alloy / 30.9x400mm
Saddle: Genesis Urban Comfort
Pedals: NW-91K
Weight: 12.16kg (Medium w/o Pedals)



SKYLINE

10

SRP: £599.99 | Sizes: XS - S - M - L - XL | Colour: Blue Pearl

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium
Fork: Genesis Alloy Urban w/ 1-1/8" Alloy Steerer
Headset: Prestine PT-23S 1-1/8" - 1-1/2" tapered
Drivetrain: Samox AF21 / 42T / XS, 165mm / S-XL 170mm
Bottom Bracket: Prestine PT-6621 68-110.5mm
Shifters: Shimano Altus SL-M370 / 9 speed
Front Derailleur: N/A
Rear Derailleur: Shimano Acera RD-M3000 / SGS cage
Cassette: Shimano CS-HG300-9 / 12-36T
Hubs: Joytech D853SE/D144DSE
Rims: Jalco XCD21
Tyres: CST Sensamo Speed 700x35c 60TPI w/ reflex strip
Brakes: Promax DSK-300 disc brakes w/ 160mm rotors
Levers: Promax BL-46
Grips/Tape: Genesis single density
Stem: Genesis D507B / +7deg / XS-M, 70mm / L-XL 80mm
Handlebar: Genesis alloy / 0mm rise / 15deg backsweep / XS-M, 640mm / L-XL, 660mm
Seatpost: Genesis Alloy / 30.9x400mm
Saddle: Genesis Urban Comfort
Pedals: NW-91K
Weight: 11.86kg (Medium w/o Pedals)





day one

20

SRP: £799.99 | Sizes: XS - S - M - L - XL | Colour: Morris Blue w/ Reflective Graphic

- Frame: Mjöllnir Seamless Double-Butted Cromoly
- Fork: Cr-Mo Unicrown Discr
- Headset: Prestine PT-1606 1-1/8" semi cartridge
- Drivetrain: Samox AF13 / 42T / XS, 165mm / S-XL, 170mm
- Bottom Bracket: Prestine cartridge 68-110mm
- Shifters: Microshift BS-N08 8 speed bar end
- Front Derailleur: N/A
- Rear Derailleur: N/A
- Cassette: Shimano SM-GEAR 20T freewheel
- Hubs: Joytech D853SE/Shimano Nexus SG-C6001-8speed
- Rims: Jalco XCD22
- Tyres: CST Sensamo Speed 700x35c 60TPI w/ reflex strip
- Brakes: Promax DSK-717 disc brake w/ 160mm rotor
- Levers: Promax BL-253
- Grips/Tape: Velo tape w/Gel
- Stem: Genesis AS-027 / + - 7deg / 100mm
- Handlebar: Genesis alloy / compact drop / XS, 400mm / S-M, 420mm / L-XL, 440mm
- Seatpost: Genesis Alloy / 27.2x350mm
- Saddle: Genesis Road Comfort
- Pedals: NW-91K w/ Toeclip
- Weight: 13.14kg (Medium w/o Pedals)



day one

10

SRP: £599.99 | Sizes: XS - S - M - L - XL | Colour: Cab Black w/ Reflective Graphic

- Frame: Mjöllnir Seamless Double-Butted Cromoly
- Fork: Cr-Mo Unicrown Discr
- Headset: Prestine PT-1606 1-1/8" semi cartridge
- Drivetrain: Samox AF13 / 42T / XS, 165mm / S-XL, 170mm
- Bottom Bracket: Prestine cartridge 68-127.5mm
- Shifters: N/A
- Front Derailleur: N/A
- Rear Derailleur: N/A
- Cassette: Dicta 17T freewheel
- Hubs: Joytech D853SE/D266DSE
- Rims: Jalco XCD22
- Tyres: CST Sensamo Speed 700x35c 60TPI w/ reflex strip
- Brakes: Promax DSK-300 disc brake w/ 160mm rotor
- Levers: Promax BL-253
- Grips/Tape: Velo tape w/Gel
- Stem: Genesis AS-027 / + - 7deg / 100mm
- Handlebar: Genesis alloy / compact drop / XS, 400mm / S-M, 420mm / L-XL, 440mm
- Seatpost: Genesis Alloy / 27.2x350mm
- Saddle: Genesis Road Comfort
- Pedals: NW-91K w/ Toeclip
- Weight: 11.38kg (Medium w/o Pedals)







BOROUGH

Bridge Series - Borough

SRP: £699.99 | Sizes: XS - S - M - L - XL | Colour: Brooklands

Frame: Mjólnir Seamless Double-Butted Cromoly
Fork: Cr-Mo Unicrown Disc
Headset: Prestine PT-1606 1-1/8" semi cartridge
Drivetrain: Samox AF22 / 42T / S, 165mm / M-XL 170mm
Bottom Bracket: Prestine PT-6621 68-122.5mm
Shifters: Shimano Altus SL-M370 / 9 speed
Front Derailleur: N/A
Rear Derailleur: Shimano Altus RD-M370 / SGS cage
Cassette: Shimano CS-HG300-9 / 11-34T
Hubs: Joytech D041DSE/D142DSE
Rims: Jalco XCD22
Tyres: Kenda Kwest 700x35c 30TPI w/gumwall
Brakes: Shimano BR-TX805 mechanical brakes w/ Shimano SMRT20 160mm rotors
Levers: Tektro CL-330A-RS
Grips/Tape: Genesis black EVA w/lock on
Stem: Genesis AS-007 / + 12deg / 70mm
Handlebar: Genesis alloy / 630mm width / 32mm rise / 46deg backsweep
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Urban Comfort
Pedals: NW-91K
Extras: Commuter mudguards and pannier rack
Weight: 13.52kg (Medium w/o Pedals)



SMITHFIELD

Bridge Series - Smithfield

SRP: £799.99 | Sizes: XS - S - M - L - XL | Colour: Farringdon Blue

Frame: Mjólnir Seamless Double-Butted Cromoly
Fork: Cr-Mo Unicrown Disc
Headset: Prestine PT-1606 1-1/8" semi cartridge
Drivetrain: Samox AF22 / 42T / S, 165mm / M-XL 170mm
Bottom Bracket: Prestine PT-6621 68-124.5mm
Shifters: Shimano Alfine SL-S503 / 8 speed
Front Derailleur: N/A
Rear Derailleur: N/A
Cassette: Shimano SM-GEAR 20T freewheel
Hubs: Joytech D041DSE/Shimano Nexus SG-C6001 - 8 speed
Rims: Jalco XCD22
Tyres: Kenda Kwest 700x35c 30TPI w/gumwall
Brakes: Shimano BR-TX805 mechanical brakes w/ Shimano SMRT20 160mm rotors
Levers: Tektro CL-330A-RS
Grips/Tape: Genesis black EVA w/lock on
Stem: Genesis AS-007 / + 12deg / 70mm
Handlebar: Genesis alloy / 630mm width / 32mm rise / 46deg backsweep
Seatpost: Genesis Alloy / 27.2x350mm
Saddle: Genesis Urban Comfort
Pedals: NW-91K
Extras: Commuter mudguards and pannier rack
Weight: 14.54kg (Medium w/o Pedals)





COLUMBIARD

Bridge Series - Columbia Road

SRP: £699.99 | Sizes: XS - S - M - L - XL | Colour: Oyster

- Frame: Mjólnir Seamless Double-Butted Cromoly
- Fork: Cr-Mo Unicrown Disc
- Headset: Prestine PT-1606 1-1/8" semi cartridge
- Drivetrain: Samox AF22 / 40T / S, 165mm / M-XL 170mm
- Bottom Bracket: Prestine PT-6621 68-122.5mm
- Shifters: Shimano Altus SL-M370 9 speed
- Front Derailleur: N/A
- Rear Derailleur: Shimano Altus RD-M370 / SGS cage
- Cassette: Shimano CS-HG300-9 / 11-34T
- Hubs: Joytech D041DSE/D142DSE
- Rims: Jalco XCD22
- Tyres: Kenda Kwest 700x35c 30TPI w/gumwall
- Brakes: Shimano BR-TX805 mechanical brakes w/ Shimano SMRT20 160mm rotors
- Levers: Tektro CL-331A-RS
- Grips/Tape: Genesis black EVA w/lock on
- Stem: Genesis AS-007 / + 12deg / 70mm
- Handlebar: Genesis alloy / 630mm width / 32mm rise / 46deg backsweep
- Seatpost: Genesis Alloy / 27.2x350mm
- Saddle: Genesis Urban Comfort
- Pedals: NW-91K
- Extras: Commuter mudguards and pannier rack
- Weight: 13.92kg (Medium w/o Pedals)



L'Echappee Belle

L'Echappee Belle is a shop located northwest of Paris in France.

What's the ethos of your store?

Our ethos is to provide good advice, great service, quality and style to all local cyclists whatever their ride. We're a small but close knit team. There are two Patricks and one Eric, all cycling aficionados, all three with different profiles but driven by a shared passion. The team wouldn't be complete without Romain heading up sales and Claire taking care of the workshop, providing advice and services to our customers.

What are your stores specialties?

We love steel! All materials are welcomed providing they are tailored to the needs of our clients, but the enthusiasm for bicycles made from steel is great. As a material it's so alive, so recyclable and so rideable. Genesis is naturally our brand of choice!

We adapt each bike to the riders needs and hate the pretext of performance to justify bikes that torture you. We don't want bikes that are stereotypes, we want bikes that convince with the first pedal stroke. We believe that for all riding types comfort is essential for performance and pleasure.

We love it when a customer gives us "carte blanche" for a restoration or a custom build. If this is done around an Equilibrium or Croix de Fer, even better.

What bikes do you ride?

Patrick Rene rides an Equilibrium 20 with DT20 wheels and Clement Strada tyres. Patrick Benevolent wasn't able to choose... So he's got a custom-build Volare for speed, an Equilibrium 20 for winter rides and commuting, and a Stainless Steel Croix de Fer for everything else!

Romain is no more reasonable and preferred to splash out on a custom built Croix de Fer 725 and an incredible custom-build 2016 Volare 931. Eric is devoted to his Equilibrium Stainless Steel and Claire is a huge fan of her 2014 Croix de Fer "commuter edition"...

If you're ever in the beautiful city of Paris, we can thoroughly recommend dropping into L'Echappee Belle to sip a coffee and have a chat about all things bicycle!

L'Echappee Belle, 71 Rue de Naterre, Paris, 01 71 04 78 30



@lechap.bl

/lechappeebelle92

www.lechappeebelle.bike





Mountain and Trail

Our mountain bikes utilise the latest geometry and components to remain reliable and comfortable when the terrain dictates otherwise.

Embrace the benefits of plus sized tyres and 'long and low' frame design in the trail series, featuring the updated Tarn 20, Tarn 10 and the new addition of the Tarn 29.

The Longitude and Caribou step up for bike packing duties, with multiple gear loading options and built in functionality to really explore and embrace nature.

With a combination of technical handling ability and an impressive turn of speed, the Core range represents having your cake and eating it - both fast and light, yet capable of handling any trail. Updated and on point, these bikes will give you the confidence expand your mountain biking horizons.

TARN

29er

SRP: £1599.99 | Sizes: S - M - L - XL | Colour: Monsal Grey

Frame: Mjólnir Seamless Double-Butted Cromoly
Fork: Rockshox Reba RL, Solo Air, 120mm, Tapered Steerer, 110mm x 15mm
Headset: Prestine PT-F17A, ID:34/ID:46
Drivetrain: Shimano SLX FC-M7000-B 36x26T
Bottom Bracket: Shimano BB52
Shifters: Shimano SLX SL-M7001
Front Derailleur: Shimano FD-M7000
Rear Derailleur: Shimano SLX RD-M7000-11
Cassette: Shimano SLX CS-M7000 / 11-42T
Hubs: Shimano HB-M618 / FH-M618
Rims: Alex MD25 / 29"
Tyres: Maxxis Ardent 29x2.25"
Brakes: Shimano M506 180/160mm
Levers: Shimano M506
Grips/Tape: Genesis Lac On
Stem: Genesis 60mm / +0deg
Handlebar: Genesis alloy / 760mm x 5mm rise
Seatpost: Genesis Alloy / 31.6x400mm
Saddle: Genesis MTB
Weight: 13.42kg (Medium w/o Pedals)





TARN

20 27.5"+

SRP: £1799.99 | Sizes: S - M - L - XL | Colour: Satsuma Ayers

- Frame: Mjólnir Seamless Double-Butted Cromoly
- Fork: Rockshox Yari RL, Solo Air, 120mm, Tapered Steerer, 110mm x 15mm
- Headset: Prestline PT-F17A, ID:34/ID:45
- Drivetrain: Shimano SLX FC-M7000-B 32T
- Bottom Bracket: Shimano BB52
- Shifters: Shimano SLX SL-M7000
- Front Derailleur: N/A
- Rear Derailleur: Shimano SLX RD-M7000-11
- Cassette: Shimano SLX CS-M7000 / 11-42T
- Hubs: Shimano HB-M618 / FH-M618
- Rims: FATlab 40mm Tubeless-Ready
- Tyres: WTB Ranger 27.5+x2.8"
- Brakes: Shimano M506 180/160mm
- Levers: Shimano M506
- Grips/Tape: Genesis Loc On
- Stem: Genesis 60mm / +0deg
- Handlebar: Genesis alloy / 760mm x 5mm rise
- Seatpost: KS DropZone 31.6mm / 125mm drop
- Saddle: Genesis MTB
- Weight: 13.96kg (Medium w/o Pedals)



TARN

10 Rigid 27.5”+

SRP: £1199.99 | Sizes: S - M - L - XL | Colour: Era Blue

Frame: Mjöllnir Seamless Double-Butted Cromoly
Fork: Full Carbon 27.5+ Fork, Tapered Steerer, 110mm x 15mm
Headset: Prestine PT-F17A, ID:34/ID:44
Drivetrain: Samox TAF26B / 30T
Bottom Bracket: Samox
Shifters: Shimano Deore SL-M610
Front Derailleur: N/A
Rear Derailleur: Shimano RD-M618
Cassette: Sunrace 11-42T
Hubs: Shimano HB-M618 / FH-M618
Rims: FATlab 40mm Tubeless-Ready
Tyres: CST C1752 BFT 27.5+x3.0”
Brakes: Shimano M425 / M395 180/160mm
Levers: Shimano M425
Grips/Tape: Genesis Loc On
Stem: Genesis 60mm /+0deg
Handlebar: Genesis alloy / 760mm x 5mm rise
Seatpost: Genesis Alloy / 31.6x400mm
Saddle: Genesis MTB
Weight: 13.28kg (Medium w/o Pedals)



TARN

27.5”+ Frameset

SRP: £599.99 | Sizes: S - M - L - XL | Colour: Satsuma Ayers

Frame: Mjöllnir Seamless Double-Butted Cromoly
Fork: Full Carbon 27.5+ Fork, Tapered Steerer, 110mm x 15mm
Headset: Prestine PT-F17A, ID:34/ID:47
Bottom Bracket: BSA 73mm Boost (not incl.)
Front Derailleur: 34.9mm Band-on (not incl.)
Seatpost: 31.6mm (not incl.)
Weight: 3.98kg (Medium w/ F & R Axle, Seat Collar and Headset)





CORE

30 - 27.5"

SRP: £999.99 | Sizes: XS - S - M - L - XL | Colour: Naked

- Frame: ALX7+ 6061 Double-Butted Aluminium
- Fork: Rockshox Recon TK, Solo Air, 120mm, Tapered Steerer, 110mm x 15mm
- Headset: Prestine 1-1/8" TAPER TO 1.5", ID:44/ID:44
- Drivetrain: Shimano Deore FC-M618 / 38/24T
- Bottom Bracket: Shimano BB52
- Shifters: Shimano Acera SL-M3000
- Front Derailleur: Shimano Deore FD-M618
- Rear Derailleur: Shimano SLX RD-M7000-10
- Cassette: Shimano CS-HG50-10 / 11-36T
- Hubs: Shimano HB-M618 / FH-M4050
- Rims: WTB STP i23 TCS 27.5"
- Tyres: Maxxis Ardent 27.5x2.25" Dual Compound
- Brakes: Shimano M425 / M395 180/160mm
- Levers: Shimano M425
- Grips/Tape: Genesis Loc On
- Stem: Genesis 60mm / +7deg
- Handlebar: Genesis alloy / 740mm x 15mm rise
- Seatpost: Genesis Alloy / 30.9x400mm
- Saddle: Genesis MTB
- Weight: 13.22kg (Medium w/o Pedals)



CORE

20 - 27.5"

SRP: £749.99 | Sizes: XS - S - M - L - XL | Colour: Droid Blue

Frame: ALX7+ 6061 Double-Butted Aluminium
Fork: Rockshox Recon Silver RL, Solo Air, 120mm
Headset: Prestine PT-1800H ID:44/ID:44
Drivetrain: Shimano Acera FC-M3000 / 40/30/22T
Bottom Bracket: Shimano BB-ES300 73-118mm
Shifters: Shimano Acera SL-M3000
Front Derailleur: Shimano Acera FD-M3000
Rear Derailleur: Shimano Acera RD-M3000
Cassette: Shimano CS-HG300-9 / 11-34T
Hubs: Shimano FH-RM35
Rims: WTB STP i23 TCS 27.5"
Tyres: Maxxis Ardent 27.5x2.25"
Brakes: Shimano M395 180/160mm
Levers: Shimano M395
Grips/Tape: Genesis Loc On
Stem: Genesis 60mm /+7deg
Handlebar: Genesis alloy / 740mm x 15mm rise
Seatpost: Genesis Alloy / 30.9x400mm
Saddle: Genesis MTB
Weight: 13.58kg (Medium w/o Pedals)



CORE

10 - 27.5"

SRP: £599.99 | Sizes: XS - S - M - L - XL | Colour: Ridgefront

Frame: ALX7+ 6061 Double-Butted Aluminium
Fork: SR Suntour XCM-HLO-DS-27.5, Coil Sprung, 120mm Travel
Headset: Prestine PT-1800H ID:44/ID:44
Drivetrain: Shimano Altus FC-M371
Bottom Bracket: Shimano BB-UN26 73x123mm
Shifters: Shimano Altus SL-M370
Front Derailleur: Shimano Altus FD-M370
Rear Derailleur: Shimano Altus RD-M370
Cassette: Shimano CS-HG300-9 / 11-34T
Hubs: Shimano FH-RM35 32h
Rims: WTB STP i23 TCS 27.5"
Tyres: Maxxis Ardent 27.5x2.25"
Brakes: Shimano M365 160/160mm
Levers: Shimano M365
Grips/Tape: Genesis Loc On
Stem: Genesis 60mm /+7deg
Handlebar: Genesis alloy / 740mm x 15mm rise
Seatpost: Genesis Alloy / 30.9x400mm
Saddle: Genesis MTB
Weight: 13.6kg (Medium w/o Pedals)



Longitude

Longitude Complete Bike

SRP: £999.99 | Sizes: S - M - L - XL | Colour: Webber Blue

Frame: 24/30T Monocoque Carbon Road Disc w/ Tapered Headtube
Fork: DB Cr-Mo unicrown w / triple bottle boss & mudguard / rack eyelets
Headset: Prestine PT-1767F
Drivetrain: Shimano FC-M615 / 36x26t
Shifters: Shimano Deore SL-M610
Front Derailleur: Shimano FD-M617
Rear Derailleur: Shimano RD-M615
Bottom Bracket: Shimano BB52
Cassette: Shimano CS-HG50-10 / 11-36T
Hubs: Shimano M525
Rims: WTB Scraper I35
Tyres: WTB Trail Blazers 27.5+ x 2.8"
Brakes: Shimano M395 180/160mm
Levers: Shimano M395
Grips/Tape: Genesis Loc On
Stem: Genesis 60mm / +0deg
Handlebar: Genesis alloy / 740mm x 5mm rise
Seatpost: Genesis Alloy / 27.2x400mm
Saddle: Genesis MTB
Weight: 13.74kg (Medium w/o Pedals)

Longitude

Longitude Frameset

SRP: £399.99 | Sizes: S - M - L - XL | Colour: Nuovo Grey

Frame: 24/30T Monocoque Carbon Road Disc w/ Tapered Headtube
Fork: DB Cr-Mo unicrown w/triple bottle boss & mudguard / rack eyelets
Headset: Prestine PT-1767F
Bottom Bracket: BSA 73mm Boost (not incl.)
Front Derailleur: 34.9mm Band-on (not incl.)
Seatpost: 27.2mm (not incl.)
Seatclamp: **Weight:** 3.88kg (Medium w/ Seat Collar and Headset)



CARIBOU

The Fat Bike

SRP: £1299.99 | Sizes: S - M - L - XL | Colour: Flash Green

- Frame: Mjólnir Seamless Double-Butted Chromoly
- Fork: Alu 100mm Sus-corrected w/ 1-1/8" Steerer
- Headset: FSA NO.21/12B/44 (744-34mm)
- Drivetrain: Samox TAF29-231AA, 36/22T
- Bottom Bracket: Samox BB-EB2401, 100mm
- Shifters: Shimano Deore SL-M610
- Front Derailleur: Shimano Deore FD-M617-D w/ Adaptor
- Rear Derailleur: Shimano Deore RD-M615
- Cassette: Shimano CS-HG50, 11-36T
- Hubs: KT Sealed Cartridge 6-Bolt (150x15mm/170x9mm)
- Rims: FATlab 80mm Tubeless-Ready
- Tyres: CST BFT 26x4.0", 60TPI
- Brakes: Shimano BR-M395 w/ SM-RT56 180/160mm Rotors
- Levers: Shimano BL-M425
- Grips/Tape: Genesis Silicon, 130mm
- Stem: Genesis Trail, 55mm x 0
- Handlebar: Genesis Flattop, 740mm x 9
- Seatpost: Genesis MTB
- Saddle: Genesis MTB
- Weight: 16.56kg (Medium w/o Pedals)



Photo courtesy of fifty7degreessouth.squarespace.com/



Photo courtesy of fifty7degreesouth.squarespace.com/

Youth

Easy to maintain, reliable gearing, fast rolling tyres and comfortable.

For the budding Mark Cavendish or Lizzie Armistead in-the-making, the Beta Road is lightweight, fast and confidence inspiring. The Beta CX adds another dimension with a simplified 1x drivetrain and CX tyres to keep exploring.

The Core 26 is updated and provides big wheeled riding advantages for smaller people, while the Core 24 is the ideal small and mighty first 'proper' MTB for the stars of tomorrow in that tricky transition age between child and youth.

Built to last and compliment the adult models perfectly, our youth range is designed to encourage and excite younger riders.



BETA²⁶

26” Youth Road Bike

SRP: £649.99 | Sizes: 16” Frame | Colour: Electric Blue

Frame: ALX7 6061 Double-Butted Aluminium
Fork: Cr-Mo Unicrown Disc
Headset: FSA No.10AY Internal
Drivetrain: Shimano Claris FD-2400
Bottom Bracket: TH BB-7420ST, 68x110.5mm
Shifters: Shimano Claris ST-2400
Front Derailleur: Shimano Claris FD-2400
Rear Derailleur: Shimano Altus RD-M310
Cassette: Shimano CS-HG200-8, 11-32T, 8sp
Hubs: Joytech 6-Bolt Disc
Rims: Alex Rims MD19
Tyres: Kenda Kartridge K1107, 26x1.5, 60TPI, DTC
Brakes: Promax DSK-300R w/ 140mm Rotors & Jagwire KEB-SL Compresionless Outer
Levers: Shimano ST-2400
Grips/Tape: Genesis Cork Gel
Stem: Genesis Road (+/-7)
Handlebar: Genesis Jnr Road
Seatpost: Genesis Alloy
Saddle: Genesis Jnr Road
Weight: 11.2kg (w/o Pedals)



ALPHA²⁴

24” Youth Road Bike

SRP: £449.99 | Sizes: 14” Frame | Colour: Post Box Red

Frame: ALX7 6061 Double-Butted Aluminium
Fork: Cr-Mo Unicrown Disc
Headset: FSA No.10AY Internal
Drivetrain: 34T Single Ring w/ Chainguard (145mm)
Bottom Bracket: TH BB-7420ST, 68x103mm
Shifters: Shimano Tourney SL-RS45-8R Revoshift (R/H only)
Front Derailleur: N/A
Rear Derailleur: Shimano Altus RD-M310
Cassette: Shimano CS-HG31, 11-34T
Hubs: Joytech
Rims: Alex Rims Ace-17
Tyres: Kenda K-West 24x1.25” / Kenda Happy Medium 24x1.5”
Brakes: Tektro 837AL V-Brake
Levers: Tektro TS-325A
Grips/Tape: Genesis Jnr, 102mm
Stem: Genesis MTB, 70mm
Handlebar: Genesis Jnr Flatbar (540mm x 9deg Backsweep)
Seatpost: Genesis Alloy
Saddle: Genesis Jnr Road
Weight: 9.15kg (w/o Pedals)



BETA^{CX}

26” Youth CX Bike

SRP: £599.99 | Sizes: 16” Frame | Colour: Flash Green

Frame: ALX7 6061 Double-Butted Aluminium
Fork: Cr-Mo Unicrown Disc
Headset: FSA No.10AY Internal
Drivetrain: 36T Single w/ Chainguard (155mm)
Bottom Bracket: TH BB-7420ST, 68x110.5mm
Shifters: Shimano Sora ST-3500 (R/H only)
Front Derailleur: N/A
Rear Derailleur: Shimano Altus RD-M370
Cassette: Shimano CS-HG300, 11-34T
Hubs: Joytech 6-Bolt Disc
Rims: Alex Rims MD19
Tyres: Kenda Kapture K1118, 26x1.5” 60TPI
Brakes: Promax DSK-300R w/ 140mm Rotors & Jagwire KEB-SL Compresionless Outer
Levers: Tektro RL-341 Short Reach / Promax 160A Crosstop
Grips/Tape: Genesis Cork Gel
Stem: Genesis Road (+/-7)
Handlebar: Genesis Jnr Road
Seatpost: Genesis Alloy
Saddle: Genesis Jnr Road
Weight: 11.09kg (w/o Pedals)



CARIBOU^{JR}

Junior Fat Bike

SRP: £449.99 | Sizes: 10” Frame | Colour: Flash Green

Frame: ALX7 6061 Double-Butted Aluminium
Fork: Cr-Mo Unicrown Disc
Headset: Prestine PT-1800H Semi-cartridge
Drivetrain: 28T Single w/ double chainguard (140mm)
Bottom Bracket: Prestine PT-6621A, 68x121mm
Shifters: Shimano Tourney SL-RS35-7R Revoshift (R/H only)
Front Derailleur: N/A
Rear Derailleur: Shimano Tourney RD-FT35-SS
Cassette: Shimano MF-TZ21 14-28T
Hubs: Joytech 6-Bolt Disc w/ Nutted Axle
Rims: Jetset HC-515S 19” Trials
Tyres: Maxxis Creepy Crawler, 20x2.5” (67-387 casing - 19”)
Brakes: Tektro JL-510TS 4-Finger
Levers: Tektro Aires MD-M300 (160/140mm rotor)
Grips/Tape: Genesis Jnr, 102mm
Stem: Genesis Jnr MTB, 60mm x 10
Handlebar: Genesis Jnr Riser, 30mm Rise x 6
Seatpost: Genesis Alloy
Saddle: Genesis Jnr MTB
Weight: 11.3kg (w/o Pedals)



CORE²⁶

26" Youth MTB

SRP: £549.99 | Sizes: 13" Frame | Colour: Action Orange

Frame: ALX7+ 6061 Double-Butted Aluminium
Fork: Cr-Mo Unicrown Disc
Headset: FSA TH-857 Semi-Cartridge
Drivetrain: 32T Single Ring w/ Double Chainguard (152mm)
Bottom Bracket: TH BB-7420ST, 113x68mm
Shifters: Shimano Altus SL-M370 (R/H only)
Front Derailleur: N/A
Rear Derailleur: Shimano Altus RD-M370
Cassette: Shimano CS-HG200 11-34T
Hubs: Shimano HB/FH-RM33
Rims: Alex Rims Ace 17
Tyres: CST C-1383, 26x1.95"
Brakes: Shimano BR-M355 w/ SM-RT20 160mm Rotors
Levers: Shimano BL-M355
Grips/Tape: Genesis Loc On
Stem: Genesis MTB, 60mm
Handlebar: Genesis Jnr Riser, 15mm Rise x 9
Seatpost: Genesis, 27.2x350mm
Saddle: Genesis Jnr MTB
Weight: 11.34kg (w/o Pedals)



CORE²⁴

24" Youth MTB

SRP: £499.99 | Sizes: 12" Frame | Colour: Telecom Yellow

Frame: ALX7+ 6061 Double-Butted Aluminium
Fork: Cr-Mo Unicrown Disc
Headset: FSA TH-857 Semi-Cartridge
Drivetrain: 32T Single Ring w/ Double Chainguard (152mm)
Bottom Bracket: TH BB-7420ST, 113x68mm
Shifters: Shimano Altus SL-M370 (R/H only)
Front Derailleur: N/A
Rear Derailleur: Shimano Altus RD-M370
Cassette: Shimano CS-HG31, 11-34T
Hubs: Shimano HB/FH-RM33
Rims: Alex Rims Ace 17
Tyres: CST C-1383, 26x1.95"
Brakes: Tektro Aries MD-M300 (160mm rotor)
Levers: Tektro JL-510TS 4-Finger
Grips/Tape: Genesis Loc On
Stem: Genesis MTB, 60mm
Handlebar: Genesis Jnr Riser, 15mm Rise x 9
Seatpost: Genesis, 27.2x350mm
Saddle: Genesis Jnr MTB
Weight: 10.94kg (Medium w/o Pedals)





	XS	S	M	L	XL
Seat Tube (centre-top)	460	490	520	550	580
Top Tube (horizontal)	515	535	553	571	592
Bottom Bracket Drop	72	72	70	68	68
Chainstay Length	410	410	410	410	410
Seat Tube Angle	74	73.5	73.25	73	72.5
Head Tube Angle	71.5	72	73	73.3	73.3
Fork Offset	52	52	45	45	45
Trail	59	56	57	55	55
Wheelbase	974.6	984.7	985	998.7	1014.5
Head Tube Length	115	130	150	165	185
Reach	365	375	385	395	405
Stack	524	540	558	576	595
Stem Length	90	90	100	100	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

	XS	S	M	L	XL
Seat Tube (centre-top)	480	510	540	570	600
Top Tube (horizontal)	525	545	565	585	600
Bottom Bracket Drop	68	68	68	68	68
Chainstay Length	405	407	407	410	410
Seat Tube Angle	74	73.5	73	72.5	72.5
Head Tube Angle	72	73	73.5	73.5	74
Fork Offset	45	45	45	45	45
Trail	62	55	52	52	49
Wheelbase	974	977	990	1003	1012
Head Tube Length	130	145	175	205	230
Reach	375	385	390	400	405
Stack	530	545	575	602	625
Stem Length	90	100	110	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

	XXS	XS	S	M
Seat Tube (centre-top)	450	475	495	510
Top Tube (horizontal)	515	530	546	558
Bottom Bracket Drop	73	73	71	71
Chainstay Length	415	415	415	415
Seat Tube Angle	75	74	73.5	73.25
Head Tube Angle	71.5	71.5	71.5	72
Fork Offset	52	52	52	52
Trail	59	59	59	59
Wheelbase	981	987	997	1007
Head Tube Length	125	140	160	176
Reach	374	375	380	385
Stack	527	541	559	575
Stem Length	80	80	90	90
Handlebar Width	360	360	380	380
Crankarm Length	165	165	170	170

	XS	S	M	L	XL
Seat Tube (centre-top)	470	490	520	540	560
Top Tube (horizontal)	516	536	554	572	592
Bottom Bracket Drop	72	72	70	68	68
Chainstay Length	405	407	407	410	410
Seat Tube Angle	74	73.5	73.5	73	72.5
Head Tube Angle	71.5	72	73	73.3	73.3
Fork Offset	52	52	45	45	45
Trail	57	54	55	54	54
Wheelbase	970	983	983	996	1011
Head Tube Length	115	130	145	165	180
Reach	365	375	385	395	405
Stack	525	542	560	578	593
Stem Length	100	110	110	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

	XS	S	M	L	XL
Seat Tube (centre-top)	470	500	530	550	580
Top Tube (horizontal)	522	542	559	580	602
Bottom Bracket Drop	72	72	72	72	72
Chainstay Length	420	420	420	420	420
Seat Tube Angle	74	73.5	73.5	73	72.5
Head Tube Angle	71	71.5	73	73	73
Fork Offset	45	45	45	45	45
Trail	69	66	66	66	66
Wheelbase	990	1000	1003	1019	1035
Standover (150mm forward from BB)	749	773	815	826	899
Head Tube Length	130	150	170	190	210
Reach	368	376	386	396	406
Stack	539	559	584	603	622
Stem Length	100	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

	XS	S	M	L	XL
Seat Tube (centre-top)	460	490	520	540	570
Top Tube (horizontal)	526	542	561	579	595
Bottom Bracket Drop	72	72	72	72	72
Chainstay Length	420	420	420	420	420
Seat Tube Angle	73.5	73.5	73.5	73	73
Head Tube Angle	72	72	72	72	72
Fork Offset	50	50	50	50	50
Trail	59	59	59	59	59
Wheelbase	1009	1009	1016	1032	1048
Standover (150mm forward from BB)	759	780	797	823	846
Head Tube Length	120	140	160	180	200
Reach	374	375	385	395	405
Stack	533	556	579	598	618
Stem Length	90	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

Geometry

The detailed stuff that turns a quality tubeset into a great handling bike. Small changes in these numbers can make tangible improvements to weight distribution or handling ability, yet overall balance is more important than any one measurement alone.

With a wide range of variables to play with and experience from developing different frame types, the geometry of Genesis frames is something that we spend as much time on as is necessary to tune the ride characteristics to be just the way they need to be.

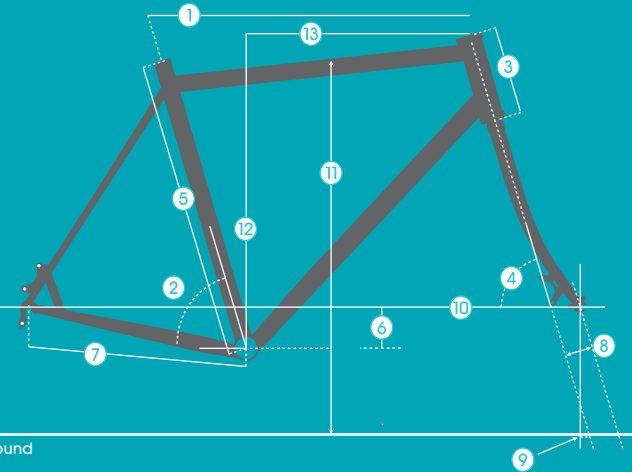


Diagram Key:

- 1. Effective Top Tube
- 2. Seat Angle
- 3. Head tube
- 4. Head Angle
- 5. Seat tube (centre-top)
- 6. BB Drop
- 7. Chain Stay
- 8. Offset
- 9. Trail
- 10. Wheelbase
- 11. Standover
- 12. Stack
- 13. Reach

	XS	S	M	L	XL
Seat Tube (centre-top)	460	490	520	540	570
Top Tube (horizontal)	519	541	556	578	594
Bottom Bracket Drop	72	72	72	72	72
Chainstay Length	420	420	420	420	420
Seat Tube Angle	74	73.5	73.5	73	73
Head Tube Angle	71	71.5	71.5	72	72
Fork Offset	50	50	50	50	50
Trail	62	59	59	56	56
Wheelbase	992	1005	1021	1032	1049
Standover (150mm forward from BB)	740	763	786	806	829
Head Tube Length	130	150	170	190	210
Reach	365	375	385	395	405
Stack	538	559	578	599	618
Stem Length	100	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

	XS	S	M	L	XL
Seat Tube (centre-top)	450	475	495	510	580
Top Tube (horizontal)	515	530	546	558	596
Bottom Bracket Drop	73	73	71	71	73
Chainstay Length	415	415	415	415	430
Seat Tube Angle	75	74	73.5	73.25	73
Head Tube Angle	71.5	71.5	71.5	72	72
Fork Offset	50	50	50	50	50
Trail	61	61	61	58	59
Wheelbase	988	992	1001	1009	1060
Head Tube Length	125	140	160	176	195
Reach	374	375	380	385	405
Stack	527	541	559	575	623
Stem Length	80	80	90	90	110
Handlebar Width	360	360	380	380	440
Crankarm Length	165	165	170	170	175

	XS	S	M	L	XL
Seat Tube (centre-top)	460	490	520	540	570
Top Tube (horizontal)	526	536	554	572	592
Bottom Bracket Drop	72	72	72	72	72
Chainstay Length	420	420	420	420	420
Seat Tube Angle	73.5	73.5	73.5	73	73
Head Tube Angle	72	72	72	72	72
Fork Offset	50	50	50	50	50
Trail	59	59	59	59	59
Wheelbase	1009	1009	1016	1032	1048
Head Tube Length	120	140	160	180	200
Reach	374	375	385	395	405
Stack	533	556	579	598	618
Stem Length	100	110	110	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

	XS	S	M	L	XL
Seat Tube (centre-top)	460	490	520	540	570
Top Tube (horizontal)	526	542	561	579	595
Bottom Bracket Drop	72	72	72	72	72
Chainstay Length	420	420	420	420	420
Seat Tube Angle	73.5	73.5	73.5	73	73
Head Tube Angle	72	72	72	72	72
Fork Offset	50	50	50	50	50
Trail	59	59	59	59	59
Wheelbase	985	1001	1017	1033	1050
Head Tube Length	115	135	155	175	195
Reach	365	375	385	395	405
Stack	544	563	585	602	621
Stem Length	100	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

	XS	S	M	L	XL
Seat Tube (centre-top)	470	500	530	550	580
Top Tube (horizontal)	523	544	560	582	604
Bottom Bracket Drop	73	73	73	73	73
Chainstay Length	430	430	430	430	430
Seat Tube Angle	74	73.5	73.5	73	72.5
Head Tube Angle	71	71	71.5	71.5	72
Fork Offset	50	50	50	50	50
Trail	69	69	66	66	63
Wheelbase	1006	1023	1035	1051	1063
Standover (150mm forward from BB)	761	784	808	826	850
Head Tube Length	125	145	165	185	205
Reach	365	375	385	395	405
Stack	551	570	591	610	631
Stem Length	100	100	100	100	100
Handlebar Width	400	420	420	440	440
Crankarm Length	165	170	172.5	172.5	175

	XS	S	M	L	XL
Seat Tube (centre-top)	470	500	530	550	580
Top Tube (horizontal)	524	544	561	582	605
Bottom Bracket Drop	73	73	73	73	73
Chainstay Length	430	430	430	430	430
Seat Tube Angle	74	73.5	73.5	73	72.5
Head Tube Angle	71	71	71.5	71.5	72
Fork Offset	50	50	50	50	50
Trail	69	69	66	66	63
Wheelbase	1007	1023	1035	1052	1063
Standover (150mm forward from BB)	761	784	808	826	850
Head Tube Length	115	135	155	175	195
Reach	365	375	385	395	405
Stack	553	572	593	612	633
Stem Length	100	100	100	100	100
Handlebar Width	400	420	420	440	440
Crankarm Length	165	170	175	175	175

	XS	S	M	L	XL
Seat Tube (centre-top)	480	500	530	560	580
Top Tube (horizontal)	522	543	564	580	601
Bottom Bracket Drop	70	70	70	70	70
Chainstay Length	430	430	430	430	430
Seat Tube Angle	74	73.5	73	73	72.5
Head Tube Angle	71	71.5	71.5	71.5	71.5
Fork Offset	50	50	50	50	50
Trail	69	66	66	66	66
Wheelbase	1006	1018	1034	1051	1066
Standover (150mm forward from BB)	749	772	794	816	850
Head Tube Length	120	140	155	175	195
Reach	365	375	386	397	406
Stack	546	567	581	600	619
Stem Length	90	90	90	100	100
Handlebar Width	400	420	420	440	440
Crankarm Length	165	170	170	175	175

	XS	S	M	L	XL
Seat Tube (centre-top)	450	480	510	530	580
Top Tube (horizontal)	533	547	578	604	636
Bottom Bracket Drop	75	75	75	75	75
Chainstay Length	455	455	455	455	455
Seat Tube Angle	73.5	73.5	73	73	72.5
Head Tube Angle	71	71	71	71	71
Fork Offset	55	55	55	55	55
Trail	61	61	61	61	61
Wheelbase	1041	1056	1083	1109	1063
Standover (150mm forward from BB)	758	778	799	807	843
Head Tube Length	125	140	160	180	200
Reach	365	375	395	415	435
Stack	566	580	599	618	637
Stem Length	100	100	100	100	100
Handlebar Width	400	420	420	440	440
Crankarm Length	165	170	175	175	175

	S	M	L	XL
Seat Tube (centre-top)	460	490	520	570
Top Tube (horizontal)	567	561	593	614
Bottom Bracket Drop	73	73	73	73
Chainstay Length	445	445	445	420
Seat Tube Angle	72.5	72.5	72.5	73
Head Tube Angle	71	71	71	72
Fork Offset	55	55	55	55
Trail	67	67	67	67
Wheelbase	1056	1082	1104	1049
Standover (150mm forward from BB)	775	796	830	839
Head Tube Length	170	190	210	210
Reach	375	395	410	405
Stack	608	627	646	618
Stem Length	100	100	100	100
Handlebar Width	420	420	440	440
Crankarm Length	170	175	175	175

	XS	S	M	L	XL
Seat Tube (centre-top)	355	410	435	485	535
Top Tube (horizontal)	549	560	589	619	648
Bottom Bracket Drop	60	60	60	60	60
Chainstay Length	440	440	440	440	440
Seat Tube Angle	73	73	73	73	73
Head Tube Angle	70	70	70	70	70
Fork Offset	50	50	50	50	50
Trail	74	74	74	74	74
Wheelbase	1047	1060	1090	1120	1151
Head Tube Length	100	140	155	170	185
Reach	335	385	410	435	460
Stack	535	572	587	601	615
Stem Length	70	70	70	80	80
Handlebar Width	640	640	640	660	660
Crankarm Length	165	165	170	170	170

	XS	S	M	L	XL
Seat Tube (centre-top)	460	490	520	550	580
Top Tube (horizontal)	521	542	558	579	596
Bottom Bracket Drop	73	73	73	73	73
Chainstay Length	430	430	430	430	430
Seat Tube Angle	74	73.5	73.5	73	73
Head Tube Angle	71	71	71.5	71.5	72
Fork Offset	50	50	50	50	50
Trail	65	65	62	62	59
Wheelbase	1004	1020	1032	1049	1060
Standover (150mm forward from BB)	749	772	794	816	850
Head Tube Length	115	135	155	175	195
Reach	365	375	385	395	405
Stack	544	563	583	602	623
Stem Length	100	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	170	172.5	175	175

	XS	S	M	L	XL
Seat Tube (centre-top)	470	500	530	560	590
Top Tube (horizontal)	516	532	551	568	585
Bottom Bracket Drop	70	70	67	67	65
Chainstay Length	425	425	425	425	425
Seat Tube Angle	74.5	74	73.5	73.25	73
Head Tube Angle	70.5	70.5	72	72	72
Fork Offset	50	50	45	45	45
Trail	69	69	65	65	65
Wheelbase	1006	1024	1037	1047	1063
Head Tube Length	113	134	152	176	201
Reach	366	372	380	388	396
Stack	532	552	574	596	618
Stem Length	90	90	100	100	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	170	175	175	175

day one - Urban & Cross Utility

	XS	S	M	L	XL
Seat Tube (centre-top)	470	500	530	550	580
Top Tube (horizontal)	524	544	561	582	605
Bottom Bracket Drop	73	73	73	73	73
Chainstay Length	430	430	430	430	430
Seat Tube Angle	74	73.5	73.5	73	72.5
Head Tube Angle	71	71	71.5	71.5	72
Fork Offset	50	50	50	50	50
Trail	69	69	66	66	63
Wheelbase	1007	1023	1035	1052	1063
Standover (150mm forward from BB)	756	784	808	826	850
Head Tube Length	115	135	155	175	195
Reach	365	375	385	395	405
Stack	553	572	593	612	633
Stem Length	100	100	100	100	100
Handlebar Width	400	420	420	440	440
Crankarm Length	165	170	170	170	170

BOBROUGH - Urban & Cross Utility

	S	M	L	XL
Seat Tube (centre-top)	430	470	510	550
Bottom Bracket Drop	73	73	73	73
Chainstay Length	450	450	450	450
Seat Tube Angle	72	72	72	72
Head Tube Angle	71	71	71	71
Fork Offset	55	55	55	55
Trail	61	61	61	61
Wheelbase	1059	1086	1114	1137
Standover (150mm forward from BB)	744	763	800	807
Head Tube Length	165	185	210	220
Reach	375	395	415	435
Stack	602	621	644	654
Stem Length	80	80	80	80
Handlebar Width	630	630	630	630
Crankarm Length	165	170	170	170

SMITHFIELD - Urban & Cross Utility

	S	M	L	XL
Seat Tube (centre-top)	430	470	510	550
Bottom Bracket Drop	73	73	73	73
Chainstay Length	450	450	450	450
Seat Tube Angle	72	72	72	72
Head Tube Angle	71	71	71	71
Fork Offset	55	55	55	55
Trail	61	61	61	61
Wheelbase	1059	1086	1114	1137
Standover (150mm forward from BB)	744	763	800	807
Head Tube Length	165	185	210	220
Reach	375	395	415	435
Stack	602	621	644	654
Stem Length	80	80	80	80
Handlebar Width	630	630	630	630
Crankarm Length	165	170	170	170

COLUMBIARD - Urban & Cross Utility

	S	M	L
Seat Tube (centre-top)	490	520	550
Top Tube (horizontal)	542	558	579
Bottom Bracket Drop	73	73	73
Chainstay Length	430	430	430
Seat Tube Angle	73.5	73.5	73
Head Tube Angle	71	71.5	71.5
Fork Offset	50	50	50
Trail	60	60	60
Wheelbase	1059	1086	1114
Standover (150mm forward from BB)	644	645	648
Head Tube Length	165	185	210
Reach	375	395	415
Stack	603	622	646
Stem Length	70	70	70
Handlebar Width	630	630	630
Crankarm Length	165	170	170

TAPN 29er - Mountain & Trail

	S	M	L	XL
Seat Tube (centre-top)	405	445	483	525
Top Tube (horizontal)	621	647	672	699
Bottom Bracket Drop	55	55	55	55
Chainstay Length	445	445	445	445
Seat Tube Angle	72	72	72	72
Head Tube Angle	68	68	68	68
Fork Offset	51	51	51	51
Trail	94	94	94	94
Head Tube Length	100	105	105	110
Reach	415	440	465	490
Stack	633	638	638	643
Stem Length	55	55	55	55
Handlebar Width	760	760	760	760
Crankarm Length	170	175	175	175

TAPN - Mountain & Trail

	S	M	L	XL
Seat Tube (centre-top)	405	445	483	525
Top Tube (horizontal)	621	647	672	699
Bottom Bracket Drop	55	55	55	55
Chainstay Length	445	445	445	445
Seat Tube Angle	72	72	72	72
Head Tube Angle	68	68	68	68
Fork Offset	51	51	51	51
Trail	94	94	94	94
Head Tube Length	100	105	105	110
Reach	415	440	465	490
Stack	633	638	638	643
Stem Length	55	55	55	55
Handlebar Width	760	760	760	760
Crankarm Length	170	175	175	175

CORE - Mountain & Trail

	XS	S	M	L	XL
Seat Tube (centre-top)	340	381	432	483	532
Top Tube (horizontal)	566	591	621	646	673
Bottom Bracket Drop	35	35	35	35	35
Chainstay Length	429	429	429	429	429
Seat Tube Angle	73	73	73	73	73
Head Tube Angle	68	68	68	68	68
Fork Offset	42	42	42	42	42
Trail	88	88	88	88	88
Wheelbase	1083	1108	1139	1164	1193
Head Tube Length	100	100	115	115	125
Reach	385	410	435	460	485
Stack	593	593	607	607	616
Stem Length	55	55	55	55	55
Handlebar Width	720	720	720	720	720
Crankarm Length	165	170	175	175	175

Longitude - Mountain & Trail

	S	M	L	XL
Seat Tube (centre-top)	406	445	480	520
Top Tube (horizontal)	591	616	644	667
Bottom Bracket Drop	77	77	77	77
Chainstay Length	438	438	438	438
Seat Tube Angle	72.5	72.5	72.5	72.5
Head Tube Angle	70	70	70	70
Fork Offset	51	51	51	51
Trail	80	80	80	80
Head Tube Length	95	95	105	115
Reach	395	420	445	465
Stack	596	605	615	629
Stem Length	65	65	65	65
Handlebar Width	740	740	740	740
Crankarm Length	170	175	175	175

3ETN - MTN - Youth

	16" Frame
Seat Tube (centre-top)	400
Top Tube (horizontal)	501
Bottom Bracket Drop	51
Chainstay Length	410
Seat Tube Angle	73
Head Tube Angle	71.5
Fork Offset	45
Trail	59/60
Wheelbase	948
Standover (150mm forward from BB)	
Head Tube Length	115
Reach	345
Stack	511
Stem Length	70
Handlebar Width	360
Crankarm Length	155

ALPHA - Youth

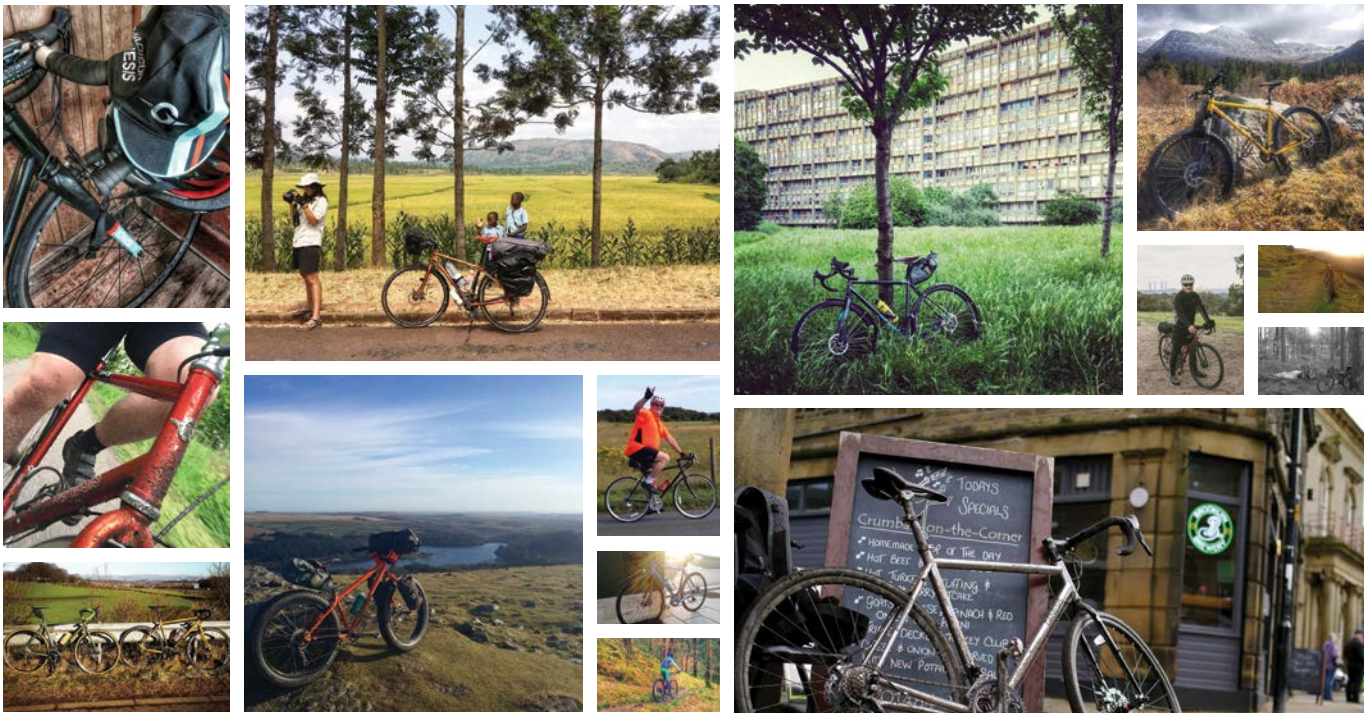
	14" Frame
Seat Tube (centre-top)	350
Top Tube (horizontal)	472
Bottom Bracket Drop	35
Chainstay Length	400
Seat Tube Angle	73
Head Tube Angle	70.5
Fork Offset	45
Trail	55/59
Wheelbase	929
Head Tube Length	100
Reach	330
Stack	465
Stem Length	70
Handlebar Width	540
Crankarm Length	145

CORE 25+ - Youth

	13" Frame
Seat Tube (centre-top)	340
Top Tube (horizontal)	524
Bottom Bracket Drop	50
Chainstay Length	420
Seat Tube Angle	73
Head Tube Angle	69
Fork Offset	45
Trail	79
Wheelbase	1008
Standover (150mm forward from BB)	644
Head Tube Length	100
Reach	375
Stack	486
Stem Length	60
Handlebar Width	640
Crankarm Length	160

CORE 24 - Youth

	12" Frame
Seat Tube (centre-top)	305
Top Tube (horizontal)	489
Bottom Bracket Drop	25
Chainstay Length	410
Seat Tube Angle	73
Head Tube Angle	68
Fork Offset	45
Trail	75
Wheelbase	980
Standover (150mm forward from BB)	604
Head Tube Length	100
Reach	355
Stack	440
Stem Length	60
Handlebar Width	620
Crankarm Length	145

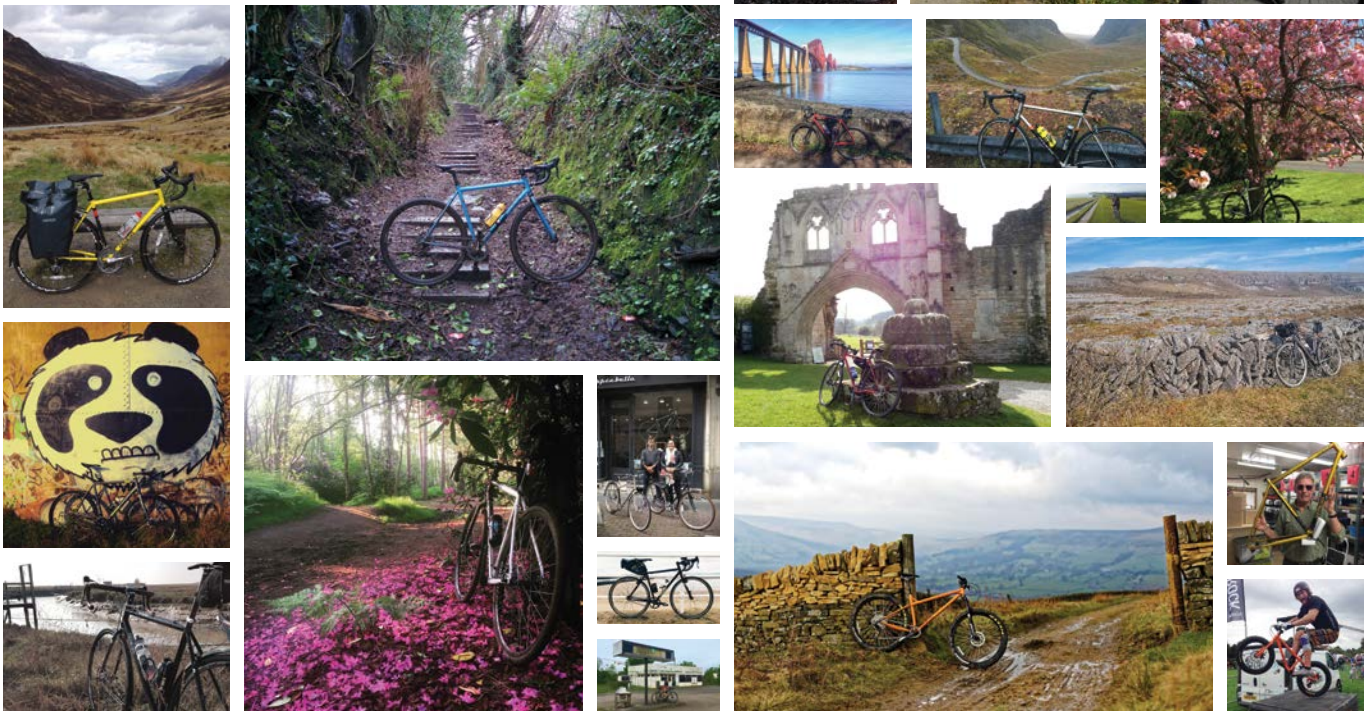


Genesis Bicycle Club

We at Genesis consider you members of the family and like an overly nosy aunt we like to see where you take your bicycles.

Join us on our new Instagram feed and tag #genesisbicycleclub to show us where you have been with your Genesis. Our favourite images will get a repost and maybe some prizes if you are really, really lucky. Keep 'em peeled for exclusive GBC kit and accessories.

@genesisbicycleclub #genesisbicycleclub #genesisbikesuk





FIN.

So that's that...

As we wheelie toward another model year, we have to stop for a second and tip our caps to all the people that have worked tirelessly on what you have seen here.

It takes many cogs in a massive wheel to bring you the kind of bikes you want to ride. Somehow, they all come together in the end and we are extremely proud of our MY17 range.

Big thanks to Sim Mainey (bottom right), snapper extraordinaire, who has once again captured the essence of what we do in all the non-studio imagery in this brochure.

But we can't continue to make rad bikes that are all a little part of each of us, without the continued support from our awesome customers and dealers!

Genesis is a way of life and a 'club' that encapsulates all that we love about riding bikes.

Peace and wheelies from the Genesis Product Team!





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